



Redwood City Salsa Festival Annual Salsa Competition



Date: Saturday, September 26, 2009
Location: Near Courthouse Square, Downtown Redwood City
Time: 8:00 AM: Check in for booth assignments
9:00 AM: Begin preparing Salsa
Noon - 5:00 PM: Public Tasting & Judging Begins
6:00 PM: Winners Announced

Fees: \$75.00 – Restaurants/Professionals
\$50.00 – Individuals/Amateur/Non-Profit
* Fees include: 10 x10 covered booth, 1 – 8” table,
2 chairs, Health Department Fee, Hand-washing station.

Plaques will be awarded
in the categories of Hot,
Mild, Fruit,
and
Best Decorated Booth.

People's Choice will
receive a plaque and
a cash prize of \$500.









Registration Deadline: August 29, 2009.

PRE-REGISTRATION IS REQUIRED

- Maximum of 20 entries will be accepted. First Come, First Serve.

Salsa Preparation & Competition Rules

-  Public will purchase tasting kits to sample your salsa, contestants must make at least 6 gallons of salsa (last year, there were at least 600 - 2oz tasting kits sold). These festival goers will be able to purchase a tasting kit in order to cast their vote for the "People's Choice Award".
-  Salsa will be judged by a qualified panel of judges in the categories selected on the application: Hot, Mild, and Fruit. Salsa will be judged based on aroma, consistency, color, appropriate heat level, taste and after-taste. This panel will also judge each team booth for Best Decorated.
-  Contestants must bring all equipment necessary for making their salsa.
-  The Salsa, including prep work, must be done on-site at the event. Canned ingredients are acceptable including tomatoes, tomato sauce, chilies, onions, garlic, salt, lime, and various spices, however all ingredients must be mixed together on-site. Pre-made or pre-mixed salsa will be disqualified from the competition.
-  You must bring your own ice chest to refrigerate your salsa.
-  Application does not guarantee acceptance to the Salsa Tasting Competition.

For more information, call: Nina Kadera
650-867-6960
knservices@comcast.net





Redwood City Salsa Festival Annual Salsa Competition Application

DISCLAIMER & RELEASE OF LIABILITY

The information I filled in is correct to the best of my knowledge. I have read the Redwood City Annual Salsa Tasting Competition rules and regulations, if my application is accepted I hereby give the Redwood City Downtown Business Group, Labadie Productions & the City of Redwood City, CA the right to use photographs, videotapes, motion pictures, recordings and any other record taken for this event of me or my team members to be reproduce in any form for purposes of promotion, advertising, display, exhibition or editorial use without compensation.

The Redwood City Downtown Business Group, Labadie Productions and the City of Redwood City, assumes no responsibility for any loss, damage, injury or claim arising out of the participants' acts or omissions at the Redwood City Salsa Tasting Competition and Festival, the applicant hereby agrees to hold the Redwood City Downtown Business Group, Labadie Productions, Redwood City Redevelopment Agency, City of Redwood City, its Council, officers, boards, commissions, agents and employees harmless from any claim arising out of the applicant's entry, acts, or omissions in said festival or any accident, injury or damage involved therein, including but not limited to attorney fees and court costs.

I have read, understand and agree to abide by the Redwood City Annual Salsa Tasting Competition Rules & Disclaimer. I understand this application does not guarantee space and agree to abide by the decision made by the Redwood City Annual Salsa Tasting Selection Committee and Judges. No refunds.

Contestant's Name: _____
Team Name: _____
Address: _____
City: _____ Zip Code: _____
Phone: _____ Email: _____
Signature: _____ Date: _____

Salsa Category (select one)

- Mild
- Hot
- Fruit

Check

- \$75 for Restaurant/Professional
- \$50 for Amateur/Non-Profit

Health Department Application:

Available online at: http://www.redwoodcity.org/events/salsafest_entries.html

Send Check & applications to: Redwood City Salsa Festival
Annual Salsa Tasting Competition
PO Box 2711, Redwood City, CA 94064

All packages sent must include: Salsa Application, Health Department Form & Fee

Packages must be received by August 29.