

CIVIC CULTURAL COMMISSION

MINUTES OF THURSDAY, MARCH 12, 2009

COMMISSIONERS PRESENT: Chairperson Dale, Vice Chairperson Cortez, Commissioners Beard, Simoulin

COMMISSIONERS ABSENT: Commissioners Fischer, Jackson and Newblanc

GUESTS PRESENT: None

STAFF PRESENT: Superintendent Chris Beth, Administrative Assistant Denise Monroe

The regular meeting of the Civic Cultural Commission was called to order at 7:01pm by Chairperson Warren Dale in Room 5 of the Community Activities Building, 1400 Roosevelt Avenue, Redwood City, California.

APPROVAL OF MINUTES

The minutes of the February meeting were approved as mailed.

CORRESPONDENCE

-Newsletters and flyers were received from various organizations.

Oral Communications

None

ITEM 1 – APPROVAL OF LARGE GRANT PACKET FOR FISCAL YEAR 2009-2010

Chairperson Dale stated the Budget Subcommittee would like to recommend that a "Public Art" grant category be added to the Commission's FY 2009-2010 budget and that 7% of the Commission's budget be allocated to this category. The subcommittee wants to make the invitation for public art request more visible to the community. FY09-10 Budget categories would be allocated as follows: Large Grants 54%; Small Grants 10%, Public Art Grants 7%, Commission Sponsored 7%, and Contingency 3%. He explained that Public Art grant applications could be submitted at any time during the year and there would be no dollar limit since projects could also be funded from the Public Art Fund, which is separate from the Commission's yearly budget. All of the Commissioners agreed with the recommendation and the cover letter for the Large Grant Packet for FY 2009-2010 will be corrected to reflect these changes. The Commissioners requested that all School Principals, School PTAs, and Neighborhood Associations be added to the grant mailing list.

ITEM 2 – DISCUSSION AND APPROVAL OF PUBLIC ART SUBCOMMITTEE STRATEGIC PLAN

The Commissioners discussed the draft Public Art Subcommittee Strategic Plan document and made changes under item 2-4, add "or other sources"; under item 1-2-ii, add "other art opportunities". The Commissioners all agreed to accept the draft document.

ITEM 3 – SUB-COMMITTEE REPORTS

-Budget

This item discussed under Item 1.

-Communication/Calendar/Website

No report.

-Community Outreach

No report.

-Cultural Commission Sponsored Events

-Art Contest/Essay Contest Entries

Administrative Assistant Denise Monroe reported the art/essay contest is a tremendous success and over 4,000 total entries have been received.

-Concert Update

Superintendent Beth stated that letters have been mailed to local businesses requesting sponsorship of the 2009 concerts. It was noted that the Commission should send a letter to the Port to request funding for this year's concert series. Superintendent Beth said the first downtown concert will be held on Friday, May 29 and he also spoke about the many types of events planned this year. Vice Chairperson Cortez suggested that the Commission select the MC's for our concerts and we should include our sponsors as MC's.

-Public Art

Bird Bath Update

Superintendent Beth reported the plaque for "Ray of Light" has been ordered.

ITEM 4 – CULTURAL COMMISSION COMMUNITY BRAINSTORMING

Chairperson Dale asked that each of the Commissioners who missed the opportunity to do a collage be allowed to design one prior to our April meeting. Collage design from 7:00-7:15pm and the meeting to begin at 7:15pm.

The Commissioners discussed themes for different types of events which could be held in Redwood City. Superintendent Beth suggested the Commission would need to find sponsors for these events due to Department limitations in staffing and budget.

ANNOUNCEMENTS

The Commissioners spoke about the various cultural events they attended during the past 30 days.

Items for Next Agenda – Vote on Art Contest Entries, Discussion of Branding

The regular meeting of the Civic Cultural Commission was adjourned at 8:32pm to be reconvened at 7:00pm on Thursday, April 2, 2009 to be held at the Community Activities Building, 1400 Roosevelt Avenue, Redwood City, California.