

CIVIC CULTURAL COMMISSION

MINUTES OF THURSDAY, MARCH 6, 2008

COMMISSIONERS PRESENT: Vice Chairperson Cortez, Commissioners Beard, Simoulin, and Van Buren

COMMISSIONERS ABSENT: Chairperson Dale, Commissioners Jackson and Newblanc

GUESTS PRESENT: Jeanne Schapp, Joyce Faulknor, Lindsay Hogue

STAFF PRESENT: Superintendent Chris Beth and Administrative Assistant Denise Monroe

The regular meeting of the Civic Cultural Commission was called to order at 7:03pm by Vice Chairperson Steve Cortez in Room 5 of the Community Activities Building, 1400 Roosevelt Avenue, Redwood City, California.

APPROVAL OF MINUTES

The minutes of the February meeting were approved as mailed.

CORRESPONDENCE

-Newsletters and flyers were received from various organizations.

Oral Communications

None

ITEM 1 – SPONSORSHIP OPPORTUNITY WITH REDWOOD CITY ART GALLERIES

Jeanne Schapp spoke about a collaborative effort of five downtown Art Galleries who are looking for sponsorship of an "Art Walk" which would be held the second Saturday of each month between April and September. Ms. Schapp spoke about their plans for the program including advertising. The Commissioners discussed the request for sponsorship and the status of the Commission's FY07-08 budget. Superintendent Beth volunteered to contact Susan Moeller at Redevelopment Department to determine if they might consider sponsoring the program. Superintendent Beth stated our department would be willing to advertise the art walk in our Summer brochure.

ITEM 3 – SUB-COMMITTEE REPORTS

-Budget

Vice Chairperson Cortez spoke about how other cities promote their events and raise additional funds. Administrative Assistant Monroe announced the Large Grant Letter will be mailed out on March 10 and applicants will be able to obtain the funding application and funding guidelines on-line this year.

-Communication/Calendar/Website

There was discussion about re-vamping the city's website and Superintendent Beth asked everyone to send him any ideas they might have for the website. Vice Chairperson Cortez announced he spoke with Steve Penna about advertising our events in the Spectrum. Superintendent Beth stated that Redevelopment staff will be doing advertising for downtown events this year.

-Community Outreach

Commissioner VanBuren stated she and Commissioner Jackson met with Mayor Foust and Councilperson Aguirre to get direction regarding their cultural inclusion guidelines and doing outreach to students and schools. Commissioner Van Buren said a refined version of the cultural inclusion guidelines will be presented at the April meeting.

-Cultural Commission Sponsored Events

Art Contest

Administrative Assistant Monroe reported the art contest entries are due at 5:00pm on Thursday, March 13 at the CAB. Staff will pick-up the entries from the schools on Friday. She confirmed that the Art Contest Awards Program will be held at 7:00pm on Wednesday, April 30 at the Veterans Memorial Senior Center. This will take the place of the Commission's regular May meeting.

Concert Planning

Superintendent Beth reported that staff and the concert sub-committee have selected the bands for the Stafford Concerts and are almost complete in booking the Friday evening concerts. He also spoke about many other events planned this Summer at Courthouse Square including four Shakespeare performances, an Italian circus, and Mother's and Father's Day events.

Latino Film Festival

Vice Chairperson Cortez spoke with the coordinator of the Latino Film Festival so that we could coordinate our Dia de los Muertos event with the festival. Vice Chairperson Cortez has also spoken with the coordinator of Oakland's Dia de los Muertos program.

-Public Art

Recommendation from PRCS Commission on site selection for "Ascend"

The Commissioners discussed the recommendation from the Parks, Recreation and Community Services Commission concerning the "Ascend" bird bath.

Approval of recommendation for bird bath at Redwood Shores Library

The Commissioners reviewed the memo from Commissioner Newblanc which recommended the "Ray of Light" bird bath be installed at the Redwood Shores Library. It was reported that the Library Director and staff were also in support of this recommendation. The Commissioners discussed the importance of consulting the community on all bird bath projects and how to gather the information; what additional steps need to be taken to move the project forward; and the need to set up a process. This matter will be placed on the April agenda.

ITEM 4 – CULTURAL COMMISSION COMMUNITY BRAINSTORMING

Nothing to report.

ANNOUNCEMENTS

-The Commissioners were reminded they would be voting for the 2008 Art Contest winners the week of March 31 at the CAB; Commissioners will be contacted when entries are ready for viewing.

Items for April Agenda – Strategic Plan/Cultural Element Update, Bird Bath Project Update, Establish guidelines for selection process for public art, Inter-Commission Communication

The regular meeting of the Civic Cultural Commission was adjourned at 8:43pm to be reconvened at 7:00pm on Thursday, April 3, 2008 to be held at Community Activities Building, 1400 Roosevelt Avenue, Redwood City, California.