

CIVIC CULTURAL COMMISSION

MINUTES OF THURSDAY, JANUARY 7, 2010

COMMISSIONERS PRESENT: Chairperson Dale, Vice Chairperson Cortez, Commissioners Beard, Fischer, Jackson (arrived 7:05pm) and Simoulin (arrived 7:08pm)

COMMISSIONERS ABSENT: None

GUESTS PRESENT: None

STAFF PRESENT: Director Chris Beth, Administrative Assistant Denise Monroe

The regular meeting of the Civic Cultural Commission was called to order at 7:00pm by Chairperson Warren Dale in Room 1 of the Community Activities Building, 1400 Roosevelt Avenue, Redwood City, California.

APPROVAL OF MINUTES

A small correction was made to the November 5, 2009 minutes. The minutes of the November meeting were approved as corrected.

CORRESPONDENCE

-Newsletters and flyers were received from various organizations.

Oral Communications

None

The following item was taken out of order:

ITEM 3 – ELECTION OF OFFICERS FOR 2010

M/S Cortez/Jackson: To nominate Warren Dale as chairperson of the Cultural Commission for 2010.

Motion passed.

Warren Dale was unanimously elected as chairperson.

M/S Beard/Cortez: To nominate Laurie Fischer as vice chairperson of the Cultural Commission for 2010.

Motion passed.

Laurie Fischer was unanimously elected as vice chairperson.

ITEM 1 – SUB-COMMITTEE ASSIGNMENTS FOR 2010

The Commissioners volunteered to participate on the following sub-committees for the next two years with terms to expire January 2012.

Budget – Dale, Newblanc

Community Outreach – Cortez, Dale, Jackson

CCC Sponsored Concerts – Beard, Cortez, Jackson

CCC Sponsored Cultural Events – Beard, Fischer, Simoulin

Public Art – Beard, Fischer, Newblanc

Website - Fischer, Newblanc, Simoulin

ITEM 3 – SUB-COMMITTEE REPORTS

-Budget

Director Beth stated he met with the Redevelopment staff and announced that funding levels will remain the same for next year's downtown programs. He said we need to develop some strategies for the downtown programs to become self-supporting within the next 3 to 4 years.

-Communication/Calendar/Website

The Commissioners discussed putting more information about the Commission on our website.

-Community Outreach

The Commissioners discussed doing outreach to groups and developing a marketing kit. Chairperson Dale reported that due to the closure of the Fox Theater, the Peninsula Symphony moved their next concert to the San Mateo Performing Arts Center and has provided 500 free tickets to the Senior Center. He also mentioned that he is the honorary chair of the Redwood City Education Foundation Gala.

-Cultural Commission Sponsored Events

The Commissioners were advised that a theme needs to be selected for this year's Art Contest by the February meeting. The subcommittee agreed to meet to discuss theme ideas to bring to the next meeting.

The Commissioners will do a "debrief" at the February meeting regarding events the Commission has funded from July 2009-December 2009. Director Beth will set up a meeting with the Concert subcommittee to begin selecting music groups for the 2010 concerts.

-Public Art

Director Beth reported that he and Commissioner Newblanc met with two members of the Architectural Advisory Committee (ACC) and identified a space closer to the Library for the proposed birdbath. The ACC stated they would not approve the project unless a landscape architect is hired for the birdbath project. Director Beth met with a local landscape architect and asked the Commission if they would authorize staff to enter into a contract with the landscape architect to proceed with the project.

**M/S Newblanc/Fischer: To authorize staff to enter into a contract with a landscape architect for the Library birdbath project.
Motion passed.**

ITEM 4 – CULTURAL COMMISSION COMMUNITY BRAINSTORMING

Commissioner Newblanc suggested using some of our Public Art grant funds to have murals painted on the backside of buildings. Director Beth reported that we have been unable find a main sponsor for our Lunar New Year event and suggested that we cancel our plans for the event. He also said we have received no responses from vendors and music groups because most of these groups are participating in Lunar New Year's events in San Francisco and Millbrae. It was agreed to hold one more committee meeting to discuss the matter further.

The Commissioners spoke about the various cultural events they attended in the past 30 days.

ANNOUNCEMENTS

There were no announcements.

Items for February agenda – Select theme for Art Content, Bird Bath update, Debriefing of Commission-funded events, Review draft on mural discussion

The regular meeting of the Civic Cultural Commission was adjourned at 8:50pm to be reconvened at 7:00pm on Thursday, February 4, 2010 to be held at the Community Activities Building, 1400 Roosevelt Avenue, Redwood City, California.