



**AGENDA
HOUSING AND HUMAN
CONCERNS COMMITTEE
OUTREACH SUBCOMMITTEE**



**Monday February 9, 2009
5:30PM-6:30PM
City Hall, Conference Room 1A
1017 Middlefield Road, Redwood City**

***Accessible to Disabled
Telephone 650-780-7290**

Please turn off all electronic equipment such as cellular telephones and pagers, so as not to disturb the proceedings of the Subcommittee Meeting.

1. Review of Meeting Notes if applicable- None

2. Oral Communication

This agenda category is intended to provide an opportunity for members of the public to directly address the Subcommittee on any subject which is not on this Agenda. The total time allocated to this agenda item is generally limited to 15 minutes with each speaker allowed 3 minutes at the discretion of the Chairperson. If you wish to address the Sub Committee, please advise staff.

3. New Items

3.a. Review Mission and Action Plan

4. Continuing Items

4.a. Review Marketing Plan for Affordable Housing, List of Housing Programs and work on website.

Action Requested or Needed: The Subcommittee is expected to develop a PR campaign strategy for affordable housing. The Subcommittee may direct staff to agendize additional items for future discussion that will eventually lead to an overall PR campaign strategy to be recommended to the full HHCC for approval and implementation.

5. Set Next Agenda/Adjournment

Review Agenda and adjourn until the next Outreach Subcommittee meeting of Monday March 9th.

Posted: City Hall
Library

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