



**AGENDA  
HOUSING AND HUMAN  
CONCERNS COMMITTEE  
OUTREACH SUBCOMMITTEE**



**Monday May 11, 2009  
5:15PM-6:15PM  
City Hall, Conference Room 1A  
1017 Middlefield Road, Redwood City**

**\*Accessible to Disabled  
Telephone 650-780-7290**

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*Please turn off all electronic equipment such as cellular telephones and pagers, so as not to disturb the proceedings of the SubCommittee Meeting.*

**1. Review of Meeting Notes if applicable- None**

**2. Oral Communication**

This agenda category is intended to provide an opportunity for members of the public to directly address the SubCommittee on any subject which is not on this Agenda. The total time allocated to this agenda item is generally limited to 15 minutes with each speaker allowed 3 minutes at the discretion of the Chairperson. If you wish to address the Sub Committee, please advise staff.

**3. New Items - None**

**4. Continuing Items**

- 4.a. Discuss Project Threshold joint public outreach
- 4.b. Review marketing brochure draft
- 4.c. Review Consolidated Plan For Years 2010-2015-Outreach requirements
- 4.d. Discuss revisions to Housing website

**Action Requested or Needed:** The Subcommittee is expected to develop a PR campaign strategy for affordable housing. The Subcommittee may direct staff to agendize additional items for future discussion that will eventually lead to an overall PR campaign strategy to be recommended to the full HHCC for approval and implementation.

**5. Set Next Agenda**

Posted: City Hall  
Library

In accordance with SB 343, Housing and Human Concerns Committee agenda materials, released less than 72 hours prior to the meeting, are available to the public at City Hall, the Housing/Redevelopment Department, 1017 Middlefield Road, Redwood City, CA 94063.

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