

MAYOR BARBARA PIERCE  
VICE MAYOR ROSANNE FOUST

MINUTES

COUNCIL MEMBER ALICIA C. AGUIRRE  
COUNCIL MEMBER IAN BAIN  
COUNCIL MEMBER JIM HARTNETT  
COUNCIL MEMBER DIANE HOWARD  
COUNCIL MEMBER JEFF IRA

1017 MIDDLEFIELD ROAD  
REDWOOD CITY, CA

REGULAR CITY COUNCIL MEETING  
PRIORITY SETTING SESSION  
MAIN LIBRARY COMMUNITY ROOM  
1044 MIDDLEFIELD ROAD  
FEBRUARY 6, 2006  
6:00 P.M.

1. **CALL TO ORDER – 6:15 P.M.**
2. **ROLL CALL**

Council Members Present: Aguirre, Bain, Hartnett, Howard, Ira, Vice Mayor Foust  
and Mayor Pierce

Staff Present: City Manager Everett, Assistant City Manager/Police  
Chief Bolanos, City Clerk Howe, Deputy City Clerk  
Conly, City Attorney Yamamoto, Assistant City Attorney  
Aranda, Financial Services Director Ponty, Community  
Development Director Services Patterson, Fire Chief  
Kohlmann, Human Resources Director Bell, Parks,  
Recreation and Community Services Director Centeno,  
Public Works Services Director Ingram, Library Director  
Genesy, Volunteer Balsamo

**3. MAYOR'S STATEMENT OF PURPOSE AND INTRODUCTION OF FACILITATOR CECIL REEVES**

Mayor Pierce explained the purpose and main themes of the session. Facilitator Reeves stated he would work to get Council where it wants to go in making decisions or determinations needed for the budget, and receive priority direction from Council.

**4. COMMUNITY INPUT PROCESS AND DATA FROM COMMUNITY SUMMARY – ED EVERETT**

City Manager Everett stated that the City held two community meetings with approximately 90 participants and that a learning is that a similar focus should be on youth and going out to them. He further explained the process used at the meetings and the Council has received a summary of the general categories and sub-categories as a result of the community input. A list of comments from a survey sent to all PACT and Community Building graduates was also included.

**5. ORAL COMMUNICATIONS/COMMUNITY INPUT**

Adrian Anderson, representing the Redwood City Firefighters Association, stated that the recent budget process has not been enjoyable but that all are committed to living with it. He stated that one topic to consideration prior to discussion of priorities, is that Engine #9 has been browned-out or closed approximately 104 shifts a year in order to achieve the requirements of the Department budget. He emphasized that with the new movie theatre opening downtown there will be congestion and greater needs. He asked for consideration during the budget process of funding Engine #9 service.

Nancy Mangini stated that she is a Redwood City resident for over 30 years, co-chairs the Teen Pregnancy Prevention Coalition of San Mateo County, a nonprofit organization that puts programming into the Redwood City School District both at the middle and high school level to give comprehensive information to youth to avoid teen pregnancy, STD's and HIV's. In the Redwood City service area, over the last 6 years there is a 41% reduction in teen pregnancies. The foundations that provided start up years funding have decided that it is now time for the infrastructure that has benefited from the services should now step forward and take some of the responsibility. She explained the investment of \$100.00 per student as an extraordinary return on investment if consideration is given toward some level of budgeting of health and human services programs.

## **6. COUNCIL PRIORITY SETTING DISCUSSION**

Council Members discussed and gave input as to process. Comments included the need for priorities to be far reaching and to recognize that the services already being touched are basic. It was stated that it would be helpful to receive an overview of last year's priorities and the items pertaining to an action plan. The need to have a broader context was stated.

Council Members discussed their meaning of prioritizing. Facilitator Reeves then asked Council Members to list their three individual items that they feel would have the most impact for the cost. The following Council Priorities were listed:

### **I. Doing Business Efficiently and Effectively**

- a. Community involvement/engagement/building
- b. Code enforcement
- c. Smart planning
- d. Economic development – business/jobs/revenue
- e. Aggressive pursuit of more funds/revenues

### **II. Traffic**

- a. Pedestrian/Bike advisory committee
- b. Moving people downtown
- c. Full-time neighborhood traffic position
- d. Safety on Woodside Road
- e. Intersection control at all Redwood City intersections
- f. Shuttle buses
- g. Design of pedestrian path and bike paths
- h. Rail/ferry (future)

### **III. Fire**

- a. Restore Engine #9

### **IV. Housing**

- a. Creative housing at all economic levels, including affordable housing

### **V. Public Safety Regarding the Downtown**

### **VI. Investment in/Maintenance of City Infrastructure**

- a. Should include all infrastructure, including police, fire, public works, libraries, parks, levees, water, sewer lagoons, etc.

## **VII. Youth/Education**

- a. K-14 Collaboration
- b. Playfields
- c. Youth Programs

## **7. COMMUNITY INPUT**

Janet Borgens stated the importance of businesses providing jobs to Redwood City residents. She asked that Council consider encouraging developers to allot a percentage of jobs to be given priority to Redwood City residents with a percentage to be from the management field. The local college could partner with companies for training as well.

Melissa Hippard encouraged Council to realize one way to raise revenues is to make money on the other end such as using a Conservation Task Force to find ways to reduce costs with lighting and other items in city buildings. With the Downtown Development Plan, it is desirable to provide subsidies, but at the same time, impact and assessment fees are important and bring money into the city.

Adrian Brandt stated that Redwood City is one of the largest cities on the Peninsula without a Bicycle or Pedestrian Advisory Committee. He stated that there are many community members who care a lot about the issue and would be pleased to provide input as to how development or reconfiguring of an intersection can be done to encourage people to go downtown because it is safer. He further stated emphasis on joining Sequoia Station and the historic downtown with long-term thought around making that the core focus of the city and easier to cross over the train area.

Rob Dickinson, Housing and Human Concerns Committee member, was complimentary in housing at all levels included in the priorities. He further stated that a decision in the downtown development process because it is one of the single greatest changes to Redwood City. He stated that to the extent housing is built, that he would like consideration that each of those developments contains some affordability component.

Maria Diaz Vivian reinforced public safety as a high priority in her neighborhood association. She also mentioned under transportation that perhaps signs warning of a bullet train should be posted. She further encouraged native landscaping to save water throughout the entire year.

Pete Hughes stated that government is hired by people to do those things the residents cannot provide themselves such as public safety, infrastructure and moderate regulation. Once those priorities are met then other priorities come to mind such as education. He stressed that Redwood Shores not be forgotten in this process, one priority being the levee system and the other being the lagoon maintenance.

Billy James, Library Board Member, stated that the City might consider a marketing program for Redwood City.

## **8. COUNCIL DECISION-FORMING**

Council stated comments that included the need to assess the budget status and work from there; the code enforcement program should be upgraded; the process this session is working better; talk collaboratively with schools about sharing playgrounds , playfields; and other resources; reaffirm priorities being addressed already; the need for a marketing program perhaps in a community newsletter; further discussion of process occurred stating the need for budget information and dialogue with staff.

Council requested detailed budget information on community involvement, code enforcement, aggressive pursuit of more funds/revenues, pedestrian/bicycle advisory committee, full-time neighborhood traffic position, shuttle buses, future rail/ferry, public safety for downtown, Fire Engine #9, and playfields.

Council directed staff to assign a dollar cost to items under headings and report on which priorities are payable out of funds other than the General Fund. The Fire Department is to provide a status report on Fire Engine #9 brown out and the Police Department is to provide a public safety report on March 27, 2006.

## **9. COUNCIL BUDGET/POLICY DIRECTION**

Finance Director Ponty presented an update of the General Fund projections for FY 05/06 and some very preliminary projections for the next two years. (A PowerPoint presentation is on file.)

Council Members asked various questions.

Initial budget direction from Council was to prepare a status quo budget and augment as directed, and to be prepared to develop budget addendums which will be further defined by Council in late March. Council referred the following items to the Revenue/Finance Committee for their recommendation to the Council: A point person for grants, retiree health benefits, workers' compensation, business license tax and other fees, ERAF and PERS.

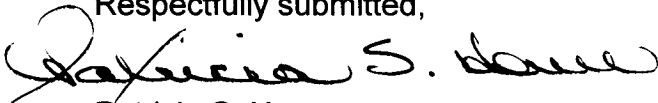
## **10. WRAP-UP**

Facilitator Reeves stated that Council will revisit the priorities discussion at a date to be determined (March 27, 2006).

**11. ADJOURNMENT – 9:45 p.m.**

M/S to adjourn until the next regular City Council and Redevelopment Agency meeting of February 13, 2006. **The motion passed by a unanimous voice vote.**

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Patricia S. Howe". The signature is written in a cursive style with a large initial "P".

Patricia S. Howe  
City Clerk