

REPORT

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To the Honorable Mayor and City Council
From the City Manager

July 26, 2004

Subject

Parking Bail Schedule Revision

Recommendation

The City Council introduce an ordinance amending Municipal Code Sections 20.95.1.C, 20.95.2.B, 20.127, and 20.190, to provide for an increase in the parking bail schedule from \$20.00 to \$25.00, effective September 9, 2004.

Background

The City's current bail schedule of \$20.00 for parking violations is substantially lower than that of many of our surrounding cities. Those cities maintain parking bail schedules ranging from \$16.00 to \$35.00 for parking meter violations, fixed time parking violations, and marked curb violations, such as green, red, yellow, or white zones. The City's parking bail schedule was increased in 2003, but remains lower than the average and remains as one of the lowest of our surrounding cities. An increase of the parking bail schedule for meter violations, fixed time parking violations, and marked curb violations to \$25.00 would more closely reflect the parking bail schedules of our neighboring cities.

The City's parking enforcement results in an average of 24,060 citations issued annually for meter violations, fixed time parking violations, and marked curb violations. The majority of these citations are issued for meter violations.

The City Council revenue sub-committee, consisting of Mayor Ira and Councilpersons Hartnett and Foust, conceptually approved increasing the parking bail fines by \$5 per citation. This recommendation was then presented to the full Council at the June 21st budget study session. At that time, staff advised the Council that we would present Council with an ordinance increasing these bail fines later this fiscal year. Accordingly, the increased revenue associated with this increase has been included in the revenue estimates for FY04/05.

On July 6, 2004, the Finance Director met with the Redwood City Downtown Business Group and advised them of the proposed parking bail fine increase to \$25.00.

Alternatives

1. The City Council could choose to amend City Codes and increase the parking bail schedule to another bail amount.
2. The City Council could choose not to provide for an increase in the parking bail schedule. The selection of this alternative would continue to maintain parking bail fines at a level lower than those employed by our surrounding cities.

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Fiscal Impact

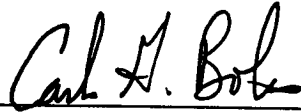
The City processes approximately 24,060 parking citations annually for meter, overtime, and marked curb violations. Based on the current bail schedule of \$20.00, the projected annual net bail fine revenue to the City is \$297,300. A parking bail fine of \$25.00 would result in an additional \$120,000 of bail fine revenue to the City's general fund each year bringing the total revenue from this source to \$417,600.

Attachments

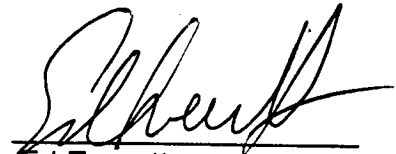
1. Parking Bail Fine Survey
2. Parking Bail Fine Projected Net Revenue



Keith A. Harper
Administrative Sergeant



Carlos G. Bolanos
Police Chief



Ed Everett
City Manager

PARKING BAIL FINE SURVEY

	<u>Meter Violations</u>	<u>Overtime Parking</u>	<u>Marked Curb</u>
Belmont	\$25.00	\$25.00	\$25.00
Burlingame	\$25.00	\$25.00	\$25.00
Menlo Park	No Meters	\$35.00	\$35.00
San Carlos	No Meters	\$16.00	\$26.00
San Mateo	\$25.00	\$25.00	\$35.00
Palo Alto	No Meters	\$27.00	\$35.00
San Mateo County	No Meter Section	\$25.00	\$30.00
Average	\$25.00	\$25.42	\$30.14
Redwood City (current)	\$20.00	\$20.00	\$20.00

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Attachment 2

PROJECTED ANNUAL NET REVENUE

	<u>\$20.00</u>	<u>\$25.00</u>
Gross revenue based on 24,060 citations	\$481,200	\$601,500
Turbo Data Processing Fees	(\$56,400)	(\$56,400)
San Mateo County Assessments	(\$127,500)	(\$127,500)
Net Revenue	\$297,300	\$417,600

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ORDINANCE NO. _____

ORDINANCE AMENDING SECTIONS 20.95.1.C, 20.95.2.B, 20.127 AND 20.190 OF THE REDWOOD CITY MUNICIPAL CODE, RELATING TO MAXIMUM PARKING PERIODS AND METER RATES ON VARIOUS PUBLIC STREETS AND PENALTIES AND BAIL SCHEDULES PERTAINING THERETO

The Council of Redwood City does ordain as follows:

Section 1. Section 20.95.1.C of the Municipal Code of the City of Redwood City

is amended to read as follows:

“Sec. 20.95.1.C

C. Any operator or owner of a vehicle to whom a citation has been issued in accordance with the preceding subsection may, within fifteen (15) days of the time of the issuance of such citation, pay to the appropriate court, as a penalty for the full satisfaction of such violation, the sum of twenty-five dollars (\$25.00). The mailing, in a sealed envelope properly addressed through the United States mail, of a check, money order or postal order, within fifteen (15) days from the time of issuance of the citation, or notice of such violation, or the deposit at the City Hall of the sum of twenty-five dollars (\$50.00) within such fifteen (15) days constitutes compliance with this provision. Delivery of such envelope shall be the responsibility of such owner or operator. The failure of such owner or operator to make such payment within said fifteen (15) days shall render such owner or operator subject to the penalties provided for violations of the provisions of this Division.”

Section 2. Section 20.95.2.B of the Municipal Code of the City of Redwood City

is amended to read as follows:

“Sec. 20.95.2.B

B. Any operator or owner of a vehicle to whom a citation has been issued in accordance with the preceding subsection may, within fifteen (15) days of the time of the issuance of such citation, pay to the appropriate court, as a penalty for the full satisfaction of such violation, the sum of twenty-five dollars (\$25.00) plus applicable surcharges established by resolution. The mailing, in a sealed envelope properly addressed through the United States mail of a check, money order or postal order, within fifteen (15) days from the time of issuance of the citation, or notice of such violation, or the deposit with the court of the sum of

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twenty-five dollars (\$25.00), plus applicable surcharges, within such fifteen (15) days constitutes compliance with this provision. Delivery of such envelope shall be the responsibility of such owner or operator. The failure of such owner or operator to make such payment within said fifteen (15) days shall render such owner or operator subject to the penalties provided for violations of the provisions of this Division.

Section 3. Section 20.127 of the Municipal Code of the City of Redwood City is amended to read as follows:

“Sec. 20.127. PAYMENT OF FINE TO AVOID PROSECUTION:

Any operator or owner of a vehicle to whom a citation has been issued in accordance with the preceding section may, within fifteen (15) days of the time of the issuance of such citation, pay to the appropriate court, as a penalty for and full consideration of such violation, the sum of twenty-five dollars (\$25.00). The mailing, in a sealed envelope properly addressed through the United States mail, of a check, money order or postal order, within fifteen (15) days from the time of issuance of the citation, or notice of such violation, or the deposit at the City Hall of the sum of twenty-five dollars (\$25.00) within fifteen (15) days constitutes a compliance with this provision. Delivery of such envelope shall be the responsibility of such owner or operator. The failure of such owner or operator to make such payment within the fifteen (15) days shall render such owner or operator subject to the penalties provided for violation of the provisions of this Division.

Section 4. Section 20.190 of the Municipal Code of the City of Redwood City is amended to read as follows:

“Sec. 20.190. PAYMENT OF FINE TO AVOID PROSECUTION:

Any operator or owner of a vehicle to whom a citation has been issued in accordance with the preceding section may, within fifteen (15) days of the time of the issuance of such citation, pay to the appropriate court, as a penalty for and full consideration of such violation, the sum of twenty-five dollars (\$25.00) plus applicable surcharges established by resolution. The mailing, in a sealed envelope properly addressed through the United States mail, of a check, money order or postal order, within fifteen (15) days from the time of issuance of the citation, or notice of such violation, or the deposit with the court of the sum of twenty-five dollars (\$25.00), plus applicable surcharges, within fifteen (15) days constitutes compliance with this provision. Delivery of such envelope shall be the responsibility of such owner or operator. The failure of such owner or operator to make such payment within the fifteen (15) days shall render such owner or

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operator subject to the penalties provided for violation of the provisions of this Division.”

Section 5. This ordinance shall be effective thirty (30) days from its date of adoption.

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