

<h1>REPORT</h1> <p style="text-align: right;">To the Honorable Mayor and City Council From the General Plan Subcommittee</p>

June 13, 2005

Subject

General Plan Guiding Principles and Public Outreach Program.

Recommendation

Review and endorse the attached guiding principles which will serve as the basis for the General Plan goals and policies. The Subcommittee will continue to work on a public input process and present a plan to the City Council at a future date.

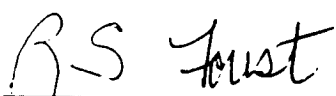
Background

On April 4, the City Council held a joint meeting with the Planning Commission to discuss progress on the General Plan. At that meeting the City Council established a General Plan Subcommittee made up of three Council members and three Planning Commissioners.¹ The purpose of the Committee was to further work with staff to develop various guiding themes and principles for the General Plan, develop a vision, and then recommend a public input process to the City Council.

The General Plan Subcommittee met on both April 28, 2005 and May 12, 2005 to review draft guiding principles and discuss a vision for the General Plan. After some discussion the Subcommittee came up with the attached document. Please see attached.

Public Outreach

The subcommittee discussed various options for public outreach such as a one-time town hall meeting, holding meetings with various organizations at community events, and sending out informal surveys via e-mail and newsletters. However, the Subcommittee did not finalize any outreach program. Rather it wants to first get City Council's endorsement of the vision and principles before it recommends a specific public outreach program. The Subcommittee will recommend the outreach program to the City Council at a future date.



Rosanne Foust
Chair of the General Plan
Subcommittee

Attachment

- 1. Guiding Principles

¹ The Subcommittee consists of City Council members Barbara Pierce, Rosanne Foust, and Diane Howard; Planning Commissioners Hilary Paulson, Tom Cronin, and John Seybert.

Proposed Guiding Principles Introduction

The General Plan is our vision for achieving a greater city by the year 2020.

Redwood City began as a shipping and commerce center taking advantage of its surrounding resources including lumber, agriculture and waterway access. Today Redwood City prides itself on being the County Seat, having an historic downtown, a great climate and beautiful views of the wooded hillsides, a thriving port and a bayfront with large open spaces, and a diverse economy and population reflective of its colorful past. Over the next 15 years, Redwood City will continue to face pressures to change. The following guiding principles will determine how we will respond to those pressures.

Guiding Principles

As Redwood City develops in the future we will:

1. Plan for sustainability within our finite resources including but not limited to open space, water, energy, and air quality.
2. Ensure that change harmonizes with existing development to preserve our historic and neighborhood character.
3. Strengthen economic vitality to provide jobs, services, revenues and opportunities.
4. Preserve and generate awareness of our cultural, educational, and recreational diversity and historic heritage.
5. Partner with and embrace our neighborhoods to improve the health, safety, and well being for all in our community.
6. Work to develop attractive transportation alternatives to the automobile.

7. Design for active pedestrian and bicycle-friendly streets and public spaces.
8. Continue to make community participation an important part of achieving a greater city.