

Memo

To: Council Members
From: Mayor Barbara Pierce
Date: May 17, 2006
Re: Council Priorities - Main Groupings and Specific Priority Information

It has come to my attention that the City website has the broad priority categories set by the Council in our priority setting sessions, unlike past years, however, there were no details provided under the headings. This memo takes the information from the Council priority setting session notes and distills it into a format to provide to the community and staff.

The criteria used to select the specific information included: items receiving 4 Council votes for the item as a priority; items that received 4 check marks which were described as things the City should be doing as a regular course of business; and items with 3 check marks because they were all activities that the Council and staff were already doing. These included disaster preparedness, anti-gang activities, traffic mitigation, and historic preservation – identity.

As staff has already begun to make recommendations for capital projects based upon our priorities, it is important that they have the most complete information for their planning. Please note that items with budget implications will be discussed within the budget process. Unless there is a need for further discussion regarding this, I will direct the City Manager to have this information put on the website and shared with the staff.

I. Downtown Redevelopment

Economic development: business retention, business promotion
Planned, responsible, smart growth
Pedestrian/bike friendly
Historic preservation/ identity

II. Public Safety

Develop plan to restore Engine #9
Additional Police and Parking Officers
Disaster preparedness
Anti-gang activities

III. Transportation & Traffic

Shuttle service
Full time position for traffic in neighborhoods
Traffic mitigation

IV. Government Operations

Code enforcement
Environmental concerns –maintain and plant trees and
landscaping, fuel efficiency for City vehicles, water
conservation, Bay Lands

V. Community/Civic Support

Create competent work force - education, training, family
services
After school programs
Community building, civic engagement, public awareness,
communications