



CITY COUNCIL MEMBER REPORT OF CONFERENCE/MEETING ATTENDANCE

Name: Barbara Pierce Vendor No.: _____

Department: Council Voucher No.: _____

Responsible Standing Committee: _____

Conference or meeting: Samceda Annual Meeting

Summary of conference or meeting: ___

This annual meeting of Samceda included a presentation by Richard Adler, the Research Director of the Institute for the Future. His presentation on "The Boomers and the Next 20 Years" presented a very detailed picture of how boomers are impacting society by their transition from midlife to later life. The impacts on services, employment, and society are enormous due to the size of this segment of our population. The City is seeing the impacts first hand as folks with institutional memory are preparing for retirement. There are fewer workers and managers competing for the number of positions and they have different values regarding work. This has implications on finding replacements for the upcoming retirements of the baby boomer generation. Additionally the retirement system was designed when there were more workers than jobs and this dynamic is changing.

Government is facing this issue earlier than the private section because of the differences in the pension system which encourages people to retire earlier. Opportunities exist for creating another approach to work that would serve both generations better. The boomers generally value their work and wish to continue being active and involved, but they wish to change how much they work. Gen x'ers want balance between work and private life and are unwilling to be as dedicated workaholics as their predecessors.

Boomers are also changing the market place in terms of the services they require, goods they wish to purchase and the impact this will have on those who follow them.

As a service provider and employer, the City will be impacted by the retirement of the baby boomers in our organization, they can be a resource in the community and will determine the services needed in our community, be it healthcare, housing downtown, recreation activities or shuttles.

Barbara Pierce

9/15/06

Signature of Council Member

Date

The Administrative Code requires reports of conferences or meetings for which a council member requests per diem or expense reimbursement. Reports must be submitted to the City Clerk of no later than the Wednesday of the week before the next City Council meeting. Reports must be submitted before the City of Redwood City will pay per diem or reimbursement for the conference or the meeting. Reports are not required for City Council meetings, or meetings with Council members, the City Manager, City Attorney or City Clerk.