



CITY COUNCIL MEMBER REPORT OF CONFERENCE/MEETING ATTENDANCE

Name: Barbara Pierce Vendor No.:

Department: City Council Voucher No.:

Responsible Standing Committee: _____

Conference or meeting: Joint Venture – State of the Valley Conference

Summary of conference or meeting:

The 2009 State of the Valley presented the 2009 Index of Silicon Valley, with a briefing presentation on the economic restructuring and workforce transitions in Silicon Valley. A panel discussed the education and workforce efforts and whether they will ensure economic growth and global leadership. Leading into the Green Print was a discussion on how the Silicon Valley will lead America to a new energy future with presentations by Fareed Zakaria and Shai Agassi.

One of the key handouts from the event was a Greenprint for Silicon Valley – Climate Prosperity. Silicon Valley was selected to be one of 6 pilot regions for the nation and created their version of climate prosperity. The goal set forward in the green print is to respond to the challenge of protecting the climate and growing the economy and protecting quality of life at the same time.

The approach as stated in the report: is to innovate, create clean new jobs, train workers for new careers, reduce green house gas emissions, reduce air pollution, introduce meaningful transportation improvements and save money. The program has 2 major elements: grow the base of clean and green industries and build a regional market for clean and green products and services. Six areas of opportunity are: to grow local business that are developing products and services that reduce dependence on fossil fuels and emissions of greenhouse gases; ensure access to business financing, help businesses find the land and buildings they need to incubate, launch and grow; promote Silicon Valley's products for export and to attract a talented workforce; attract funding for research and development, testing, and commercialization; align workforce training programs with the needs of industry, utilities, and public agencies; and ensure that the regulatory environment supports innovation and production and encourages green practices. To build a regional market the encouraged areas are renewable energy; building efficiency, clean convenient transportation and green infrastructure.

Joint venture is forming a Silicon Valley climate prosperity council to lead the initiative and highlighted a number of organizations that are working together on this effort.

Barbara Pierce

Signature of Council Member

4-6-2009

Date

The Administrative Code requires reports of conferences or meetings for which a council member requests per diem or expense reimbursement. Reports must be submitted to the City Clerk of no later than the Wednesday of the week before the next City Council meeting. Reports must be submitted before the City of Redwood City will pay per diem or reimbursement for the conference or the meeting. Reports are not required for City Council meetings, or meetings with Council members, the City Manager, City Attorney or City Clerk.