

Sponsorship Opportunities



2017 Schedule

ART on the Square with Redwood City's 150th Anniversary Celebration
Sat May 20, Noon – 8pm

ART on the Square
Fri June 9, 5pm – 8:30pm

JEWELRY on the Square
Fri July 7, 5pm – 8:30pm

ART on the Square
Fri Jul 21, 5pm – 8:30pm

ART on the Square with the PAL Blues & ART Festival
Sat July 22, Noon – 8pm

ART on the Square
Fri Aug 25, 5pm – 8:30pm

ART on the Square Holiday Show
Sat Nov 18, 10am – 4pm

2017 marks our 11th year of showcasing original fine arts and crafts with prices for every budget in downtown Redwood City. We've added three shows to our 2017 line-up: H'ART Squared in Feb, our May show, and our Nov Holiday Show.

Most of our artists and shoppers live in the area, making ART on the Square an integral part of the local economy. To thank attendees and boost sales at each Fri show we hold a drawing for four \$25 gift certificates that winners spend on the artists' work of their choice.

ART on the Square 2017 Sponsor Benefits

Each premier sponsor's name and/or logo will be displayed on gorgeous color posters and 10,000+ jumbo postcards that are distributed and displayed throughout downtown Redwood City and at strategic locations in San Mateo County. We'll also have large A-frames, with color posters that include our premier sponsors' names and/or logos, on Courthouse Square. All sponsors will have their names and a link to their website featured on our page on the Redwood City website, and our premier sponsors will be listed in the signature line of all ART on the Square emails.

We do extensive social media marketing. Every sponsor gets a boosted Facebook post prior to our shows with thanks for their support and a link to their website. We create a Pinterest board for our sponsors and post thanks for their support on our Instagram feed.

Attendance at our Friday evening shows averages 3,000-5,000. Attendance at the PAL Blues & ART Festival averages 10,000+. We expect at least 20,000 attendees at the Redwood City 150th Anniversary Celebration. And, your sponsorship allows the San Mateo County History Museum to be free to the public on the day of our Holiday Show.

Please contact Beth Mostovoy at artonthesquarerwc@gmail.com or 650-224-4992 to discuss how sponsorship can benefit your organization while supporting the arts in Redwood City.