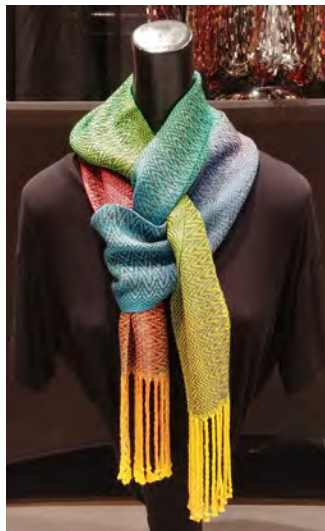


# Sponsorship Opportunities



## 2018 Schedule

Summer Season on Hamilton at Courthouse Square:

**ART on the Square**  
Fri June 15, 5pm – 8:30pm

**JEWELRY on the Square**  
Fri July 13, 5pm – 8:30pm

**ART on the Square**  
Fri Jul 27, 5pm – 8:30pm

**ART on the Square with the PAL Music Festival**  
Sat July 28, Noon – 7pm

**ART on the Square**  
Fri Aug 24, 5pm – 8:30pm

**IN the San Mateo County History Museum on Courthouse Square:**

**ART on the Square Holiday Show**  
Sat Nov 17, 10am – 4pm

2018 marks our 12th year of bringing ART to Redwood City. We showcase original photography, jewelry, glass, fiber art and more at prices for every budget. We present four outdoor shows each summer, our November Holiday Show IN the San Mateo County History Museum, and our H'ART Squared benefit for Kainos in February. Most of our artists and shoppers live in the area, making ART on the Square an integral part of the local economy.

## ART on the Square 2018 Sponsor Benefits

Premier sponsors' names and/or logos will be displayed on our gorgeous color postcards and posters distributed throughout downtown Redwood City and at strategic locations in San Mateo County. We'll also have A-frames on Courthouse Square with large color posters that include sponsors' names and/or logos. Premier and Patron sponsors' names, along with a link to their websites, will be featured on ART on the Square's webpage on the Redwood City website, and in the signature line of all emails.

We do extensive social media and email marketing. Sponsors are thanked for their support with a link to their website on multiple boosted Facebook posts. We also create a Pinterest Sponsor board and post thanks on our Instagram and Twitter feeds. Our e-blasts prior to each show include thanks to all our sponsors, and we do profiles of our Premier and Patron sponsors in those e-blasts.

Attendance at our Friday evening shows averages from 3,000 to 5,000 people. Attendance at the PAL Music Festival averages 10,000+. And, our sponsorship program allows the San Mateo County History Museum to be free to the public on the day of our Holiday Show.

We offer a variety of sponsorship options that make it possible for organizations of all sizes, as well as individuals, to participate. Contact Beth Mostovoy at [arthonthesquarerwc@gmail.com](mailto:arthonthesquarerwc@gmail.com) or 650-224-4992 to start reaping the benefits of sponsoring the 12<sup>th</sup> year of ART on the Square.