From: MGR-Malcolm Smith
To: mgr-newsreleases@listserv.redwoodcity.org
Subject: Library Director Dave Genesy Awarded "Fueling the Fire of Hope" Award
Date: Friday, October 28, 2011 12:37:37 PM

For Immediate Release
October 28, 2011

Contact:
Kathy Endaya, Director
Project READ
650-780-7077

Redwood City Project READ and Friends of Literacy Honor Library Director Dave Genesy with "Fueling the Fire of Hope" Award

Redwood City, CA – Periodically, Redwood City Friends of Literacy and Redwood City Project READ honors an individual with the "Fueling the Fire of Hope Award" in recognition of that person's passionate and dedicated effort to change lives through literacy. Project READ is pleased to announce that Redwood City Library Director Dave Genesy has been selected as a recipient in honor of both his vision for a literate community, and his implementation of a literacy-centered library.

In honoring Mr. Genesy, Project READ notes that he is a dynamic force in advancing literacy and encouraging a love for reading and the library to the Redwood City community. Because of his knowledge of the problem, the need and most importantly the solutions, he is recognized as a most extraordinary leader and advocate in aid and support of literacy services.

"*Dave continually demonstrates his passion for literacy in so many ways*," says Project READ Director Kathy Endaya. "*He enthusiastically promotes and supports Project READ's literacy programs, has made literacy services a core value of the Library, and has incorporated literacy services into the Library's strategic plan and vision*. *With his leadership, the entire second floor of the Redwood City Library is now dedicated to literacy and learning, which is of incalculable value to our entire community*."

Mr. Genesy is known to eagerly join Project READ staff and volunteers at literacy events, and has even donated thousands of dollars in personal funds to help provide backpacks and school supplies to Project READ's *Families For Literacy* back-to-school program. He has a 22-year history as a library professional with a tireless commitment to community literacy.

Dave Genesy's library career starting as a youth services librarian, then as a library administrator in San Jose where he worked to institute programs that served the literacy needs of that community. He has been Library Director in Redwood City since 2004, but his influence on literacy extends well beyond his work in libraries. For example, while teaching Library and Information Sciences at San Jose State University, Mr. Genesy ensured that new generations of librarians were able to recognize the importance and necessity of literacy and community needs-based library services.

His dedication and commitment to literacy is expressed in his own words: *"Our literacy program is at the very heart of our Library services, and our strategic goal of helping those in our community be literate, successful, and engaged citizens is absolutely core to what we do."*

Redwood City Project READ congratulates Library Director Dave Genesy upon receiving its *Fueling the Fire of Hope Award*. Previous award recipients include Jane Weidman and the late Barbara Greenalch, both founding board members of the Redwood City Friends of Literacy and the Project READ fundraiser Trivia BEE; State Senator Joe Simitian, former City Councilman Jim Hartnett, and former San Mateo County Supervisor Tom Nolan, all passionate and long-time supporters of Redwood City Project READ; and Patricia Benner, Project READ volunteer and donor.

Redwood City Project READ (www.projectread-redwoodcty.org) is a library-based nonprofit organization providing tutoring and other enrichment services dedicated to ending illiteracy in Redwood City by 2020 through intergenerational literary services. It offers multiple programs to meet the diverse needs and reading levels of adults, adolescents, and families in Redwood City, focusing on reading, writing, and critical thinking skills. The Redwood City Public Library offers many free programs for children, adults, and families, and is the learning center of our community. For a complete listing of library events library events and services you may access the library's home page at www.redwoodcity.org/library or call 780-7018.

Visit Redwood City's award-winning website at www.redwoodcity.org for information about the City and its services, the community, recreation programs, education, and local business. Subscribe to Redwood City's newsletters and other City documents at www.redwoodcity.org/egov.

(end)

(sent by)
Malcolm Smith
Public Communications Manager
City of Redwood City, California
~
Office: 650.780.7305
Cell: 408.472.8536
Fax: 650.780.7225
Email: malcolm.smith@redwoodcity.org
Web: www.redwoodcity.org
Twitter: www.twitter.com/redwoodcity
Street: 1017 Middlefield Road
Redwood City, CA 94063

Subscribe to receive Redwood City E-News, news releases, or other documents via email
Go to www.redwoodcity.org/egov to subscribe

Please think Green before printing this e-mail

This email and any attachments thereto may contain private, confidential, and privileged material for the sole use of the intended recipient. Any review, copying, or distribution of this email (or any attachments thereto) by other than the intended recipient is strictly prohibited. If you are not the intended recipient, please contact the sender immediately and permanently delete the original and any copies of this email and any attachments thereto.