

PRIDE & BEAUTIFICATION COMMITTEE
Minutes of the November 5, 2008 Meeting

WELCOME AND INTRODUCTIONS

Welcome and introductions were made. Diane thanked Gino for bringing the treats.

GENERAL PLAN PRESENTATION

Tom showed a PowerPoint presentation for the New General Plan. The presentation included, what is the General Plan, commerce and transportation of goods and services, housing, natural resources, and parks. Tom also shared very interesting before and after pictures of Redwood City. Also, more pictures showing what we want Redwood City to look like in the future, what will change and what will not.

At the end of the presentation, the Pride and Beautification group had the opportunity to comment on issues such as:

- Land restoration, i.e. natural sponge, use of wetlands in other communities.
- More bike routes, trails, and lanes.
- Separation of bicycling roads from regular roads.
- Small mini vans/shuttles to transport people from one train station to the other, destination points and from neighborhoods to downtown Redwood City.
- El Camino Real corridor, regional approach transit, rotary signs.
- Creek restoration with restaurants and activities, (vision of San Antonio River walk.)
- More green businesses.
- Trees and natural spaces.
- Need for trails and playing fields.

Tom reminded everyone about the following upcoming meetings on the General Plan:

- November 12
- November 13
- November 18
- November 20 (Per Jill, this meeting will be a very interesting meeting at the Senior Center.)
- November 25 (Discussion on Bay front and industrial areas.)
- December 9 (More discussion on Bay front and industrial areas.)

These meetings are published on the planning website, where you can find out more about locations, topics, etc...also there will be more upcoming meetings in December. Tom and Jill distributed comment sheets for input which is in need to ensure the success of the New General Plan. Tom and Jill encouraged everyone to

visit the planning's website: www.redwoodcity.org/cds/planning/generalplan.html and to send your comments, questions and suggestions, please send them to generalplan@redwoodcity.org.

Diane Howard thanked Tom and Jill for taking the time to attend the Pride and Beautification meeting, and for the very nice presentation.

RECYCLING PROGRAM AT SCHOOLS

Mariya shared with the group that she has been going to her daughter's school, Parkside Elementary in San Mateo, every Wednesday to pick up recycled metal and plastic from students and families. She would like to bring this program to Redwood City schools and is asking for help with the outreach of our schools and school district. Mariya will be bringing more information to the next Pride and Beautification meeting.

REPORT BACK FROM THE CITY OF SAN JOSE MEETING

Deanna La Croix, Steven Solorio, Mariya Semeit and Diane Howard attended the quarterly meeting in regards to Silicon Valley Anti-Litter Campaign at San Jose City Hall. A discussion took place about their anti-litter and anti-graffiti programs. These programs are great for delinquent juveniles; educates them by making them aware as they participate in the cleaning up areas and graffiti.

Dave Nelson talked about different grants for these programs. San Jose has staff dedicated to these two programs listed above. They got \$20,000 from CDBG to buy their wireless cameras. Diane said that it would be great to go on a tour in San Jose to locate cameras and see how they operate. She is asking for everyone's thoughts/preferences by email for another trip to San Jose.

Diane would like to invite Dave Nelson to our next Pride and Beautification meeting to talk about collaboration.

Deanna showed the group the cleanup kit that the City of San Jose distributes to volunteers who want to clean-up graffiti and litter in their neighborhoods. The graffiti kit includes a pair of gloves, cleaning solvent, a mouth mask, protective eye wear, a sponge and a rag, all of these items are given to the volunteer inside of a paint can. The kit for litter clean-up includes garbage bags, trash pickers, safety vest and gloves, all given inside of a City of San Jose bag.

Dates to remember: April 25, 2009 - "The Great American Litter Pickup."

UPDATES

Aquaterra

Diane will be presenting to Bob a proclamation for his dedication to Aquaterra.

CityTrees

Tom reported to the group that at the last planting of the year, 43 trees were planted on Broadway, Woodside and Chestnut Street on both sides of the street. There will be a "Pruning Pub" on November 15. Anyone interested is to meet at 9:00 a.m. on the corner of Page and Haven Street. The pruning will be for 2 ½ hours followed by a lunch at the Pub.

Code Enforcement

Steven Solorio reported that code enforcement officers are still tackling sign issues on Veterans and El Camino Real.

Steve also mentioned that there will be an upcoming presentation to Council on Monday, November 10 about their volunteer program which helps the community's eyes and ears in regards to code enforcement issues.

ADJOURNMENT

The meeting was adjourned at 9:00 a.m. to the next Pride and Beautification meeting on December 3, 2008 at City Hall in Conference Room 2B. Deanna will be in charge of bringing the breakfast goodies for the next meeting. Thank you Deanna!