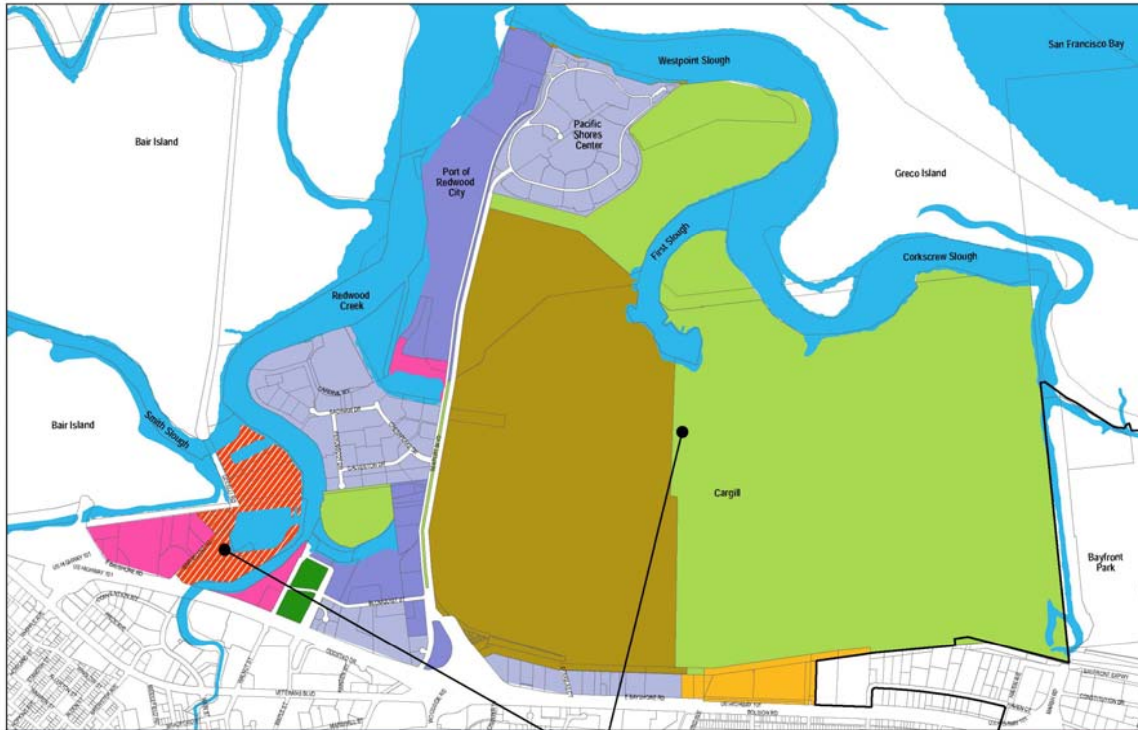


Existing General Plan

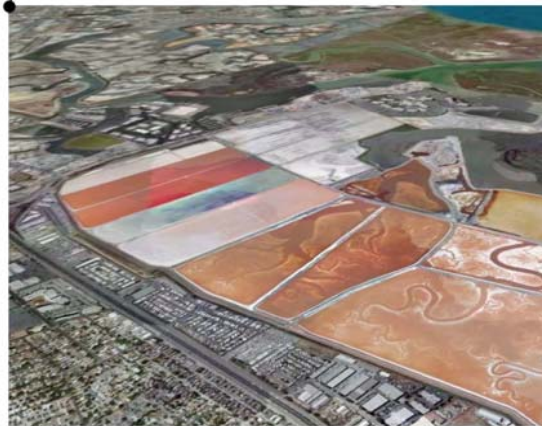


Existing General Plan Land Use Designations

- Residential - Medium Density
- Commercial - Office Park
- Commercial - Office Park/Mixed Use
- Industrial - Light
- Industrial - Heavy
- Open Space - Unimproved Preservation
- Urban Reserve - Unimproved for Future Development
- Open Space - San Francisco Bay Water



Commercial - Office Park/Mixed Use



Open Space - Unimproved for Future Development/
Open Space - Unimproved Preservation



Port of Redwood City

November 2008

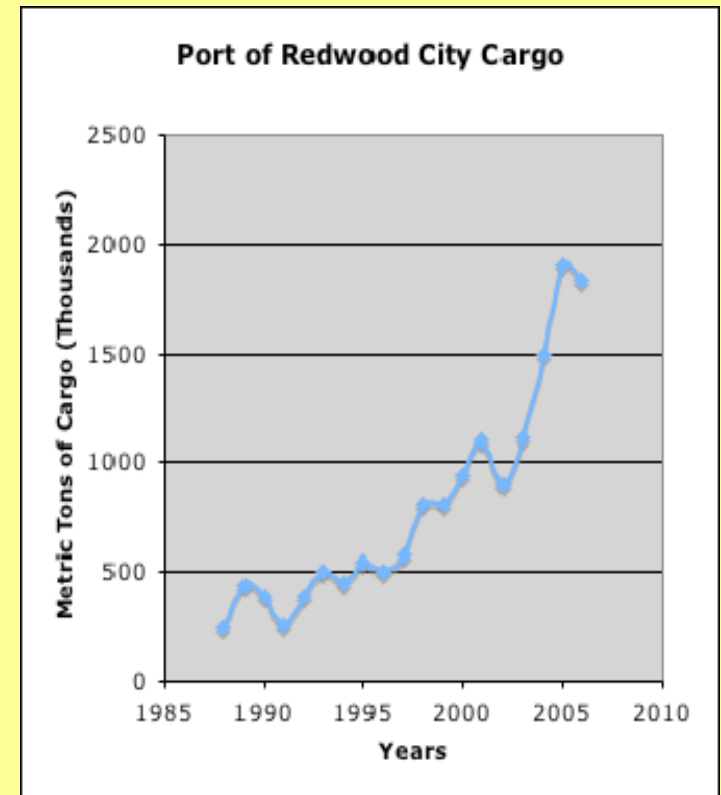
Michael Giari, Executive Director





Marine Industries = Economic Diversity

- Exports/Imports: steady tonnage growth
- Niche Bulk Port: raw/manufactured construction materials and various recycled products





Recreation Opportunities

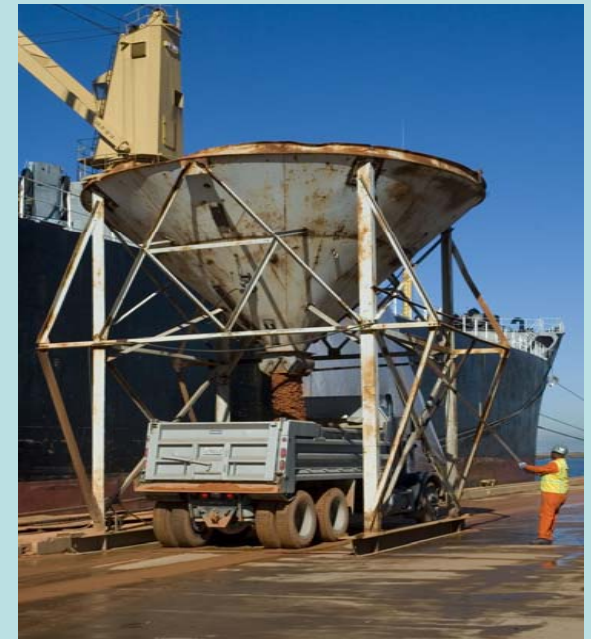
- 190-berth marina, boat launch ramp, fishing pier, and public access areas
- Community Waterfront Activities: fireworks, festivals, and tall ships





Employment & Tax Revenues

- Port/Area Businesses provide +/- 600 jobs
- \$4.5 million in local/state taxes generated
- \$1.4 million City revenue in tax and Port payment
- Seaport Industrial Association (14 member businesses)





Local/Regional Plans Continue Industrial Use

- City's 2002 Bayfront Visioning recognized:
 - Economic impact and diversity
 - Continue Port/Industrial use on Seaport Blvd
- BCDC's Seaport Plan concluded:
 - Important role in supply chain
 - Growth in regional bulk cargo demand; reliant on RWC





Strategic Assessment

January 2008

- Critical Bay Area bulk cargo handler and inter-modal transport hub
- Expect heavy volume increase
- Vital for commute & emergency ferry service
- Development opportunities limited:
 - **Need land to grow**





New General Plan

Preserve Existing Waterfront Uses

- Hundreds of jobs
- Critical economic contribution/diversity
- Regional reduction: roadway congestion & environmental impacts
- Popular recreational activities
- Housing: not compatible with working waterfront

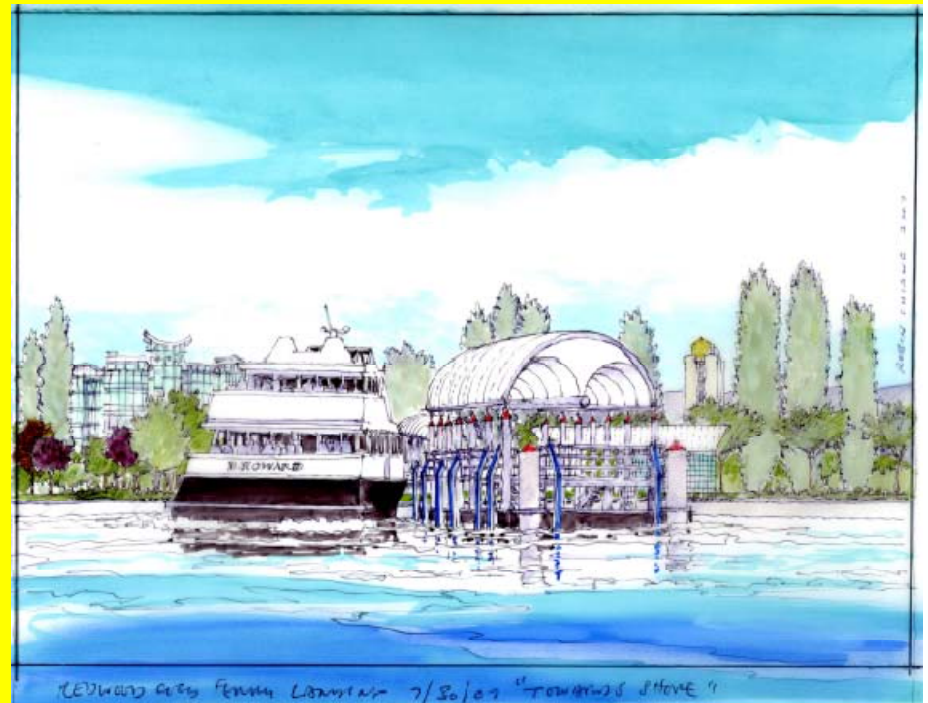




New General Plan

Water Transit

- **Commuter Ferries:**
 - Public support/demand for transit
 - Emergency response
 - Local/regional traffic reduction
- **Waterfront Access Required**
 - Navigable waterways
 - Waterfront land
 - Inter-modal connections





New General Plan

Disaster Recovery

- **Preparation - Response - Recovery**
 - Marine transportation dependence
 - Landside infrastructure/access
 - Local/Regional/National Importance





New General Plan

Waterfront Industry Compatibility

- Land use planning tools
 - Transition zones
 - Buffer zones
 - Real estate easements/disclosures





Thank You