CITY OF REDWOOD CITY
STRATEGIC INITIATIVES
COMMUNITY BUILDING AND COMMUNICATION
Working together, we build a community that is welcoming, vibrant and actively engaged in the life of our city.

COMMUNITY FOR ALL AGES
Celebrate the unique contributions that youth, seniors and residents of all ages and abilities bring to our community and provide abundant opportunities for lifelong learning, healthy development, physical activity and social connection.

ECONOMIC DEVELOPMENT
Develop and sustain a thriving local business environment that contributes to the community’s economic well-being and quality of life.
GOVERNMENT OPERATIONS
Manage the operations of the City as an engaged, collaborative and responsive team of professionals to provide effective, accountable and fiscally sustainable government services that achieve a high level of customer satisfaction.

HOUSING
Foster a range of housing options affordable to all income levels through policies, programs, partnerships, and projects that support the creation and preservation of affordable housing for Redwood City’s residents.

PUBLIC SAFETY
Protect and promote community well-being and safety, using a broad and proactive approach to achieve a high quality of life for Redwood City’s residents, businesses and visitors.

TRANSPORTATION
Develop and support effective transportation infrastructure: systems and programs that enable safe and efficient travel to, from and within the community.