Downtown Redwood City
Stafford Park
Marlin Park
RedwoodCityEvents.com
The City of Redwood City is a San Francisco Bay Area community located in the heart of Silicon Valley, the technology-rich region extending from the San Francisco Peninsula to the foothills of the Santa Cruz Mountains. Redwood City is the third largest city within the County of San Mateo, with 84,950 residents. The city enjoys an average of 255 sunny days a year, which it boasts via the city slogan: “Climate Best by Government Test”. Incorporated in 1867, Redwood City will marked its Sesquicentennial Year with celebrations all last year. Redwood City is home to the San Mateo County History Museum (located in the county’s old courthouse) and the only active deep water port within the south bay of San Francisco. The city’s vibrant downtown, quickly becoming known as the entertainment hub of the San Francisco Peninsula, offers residents, visitors, and businesses a unique retail, entertainment, and restaurant experience.

Redwood City has seen a tremendous boom in both housing and office space becoming a hub for tech companies with it’s conveniently located Downtown.

Redwood City has coordinated great family events each year offering around 90 days of programming for families to enjoy. Events range from musical concerts for kids and adults, cultural festivals and more!

*On the following pages you’ll find a detailed list of the proposed 2018 programming.*
The concert series offers a unique sponsorship opportunity that allows businesses to give back to the community while creating a positive image and valuable exposure. Below are a sample of the various sponsorship opportunities.

**Presenting Sponsor - $30,000**
The name of the sponsor will be added to the name of the concert series.
Ex: Music on the Square, Presented by Facebook

**Category Sponsor - $10,000**
Exclusive Category Sponsorship
Ex: San Mateo Credit Union as our exclusive financial institution.

**Supporting Sponsor - $5,000**
Sponsor is a supporter of the Music Series.
Ex: Recognized by MC and on LED displays each week.

Below is our inventory of sponsorship benefits. We are happy to work with you to customize a package that meets your company's needs.

- Logo on substantial Media Advertising
- Logo on Street Promotional Literature
- Stage Recognition or Promotional Announcements
- Event Signage on Stage
- Event Signage on Sound Booth
- Website Signage
- On-Site Promotional Space
- On-Site Distribution
- Email Campaigns
Redwood City hosts one of the most exciting outdoor movie series in the State. We are one of a few in the state projecting in high definition blu-ray, and the only group known to have 5.1 surround sound. A true movie theater experience outdoors under the stars!

The movie series is a unique opportunity to reach out to potential clients. Graphic ads are run on the screen prior to the start of the movie and can be changed regularly to suit your current needs. An example of sponsorship opportunities are listed below-

Presenting Sponsor - $10,000  
The name of the sponsor will be added to the name of the movie series.  
Ex: Movies on the Square, Presented by Wave Broadband

Category Sponsor - $5,000  
Exclusive Category Sponsorship

Supporting Sponsor - $1,000+  
Sponsor is a supporter of the Movie Series.

Other opportunities for onsite promotions are also available. We'll work with you for your specific needs.
Classical on the Square  
Various Dates/Times  
Average Attendance - 800

The Classical on the Square encompasses all of instrumental or opera performances.

The Redwood Symphony will perform June 23, 2018.

Opera San Jose will perform July 22, 2018.

Bayshore Lyric Opera will perform September 9, 2018.

Various sponsorship opportunities are available. Let us know what your needs are.

Shakespeare in the Park  
August 11 - 26  
Saturdays 7:30pm, Sundays 4pm  
Average Attendance - 500

Shakespeare in the Park takes place on the beautifully wooded grounds of Sequoia High School. The performances are done on Saturdays and Sundays over 3 consecutive weekends. The performance for this year is *A Midsummer Night’s Dream*.

Various sponsorship opportunities are available. Let us know what your needs are.
Because Kids Get To Rock Too!

June 24, July 22, August 19, September 9
11am-1pm

Redwood City is proud to offer our kids music series for a fourth year! For three Sundays this summer, the ubiquitous Andy-Z will be the Master of Music and Play by bringing his high energy to Courthouse Square. Sponsored by Redwood City's Public Library and Parks, Recreation and Community Services Department, this series will provide a safe and fun environment for kids to dance and enjoy live music from 11am to 1pm. Your family will be thrilled to enjoy free live music, along with an inflatable play-land at the Kidchella series this summer!

About Emcee “MC” Andy Z

Redwood City-born kindie-rock artist Andy Z literally feels right at home MC’ing kids rock concert series, Kidchella. In addition to performing live for hundreds of audiences every year, he has guest deejayed on the national radio shows Spare The Rock Spoil The Child and Hilltown Family Variety Show.

Alison Faith Levy, formerly “Sippy Allison” of the beloved Bay Area band for children, The Sippy Cups, is a nationally renowned children’s musician based in San Francisco. She is thrilled to be returning to Redwood City with her Big Time Tot Rock band, and can’t wait to get everyone dancing and singing along with her colorful, whimsical interactive rock show for families.
Picnic en Blanc is a non-traditional picnic held in a non-traditional location. Guests are informed of the location 24hrs in advance of the event. The suggested clothing is all white with a splash of color; scarf, hat etc.

Sponsorship opportunities vary, please contact for more information.
The true tradition of Munich’s famous annual festival comes to Redwood City for Oktoberfest, with a huge decked-out Oktoberfest tent on Courthouse Square - complete with over 1,100 feet of “family style” bench seating, lots of fun and merriment, music, dancing, contests, cold beer and other beverages, food, and more!

FEATURING

Live Music with AlpinersUSA - 5 piece Band
Dancing with the Golden Gate Bavarian Club
Brimming Steins of Delicious Brews on Tap
Traditional German Oktoberfest Décor
Tasty German Delights: pretzels, brats, sauerkraut, German potato salad and great beer!
Fun, Games, and Singing/Dancing Competitions
Redwood City Salsa Festival
September 29, 2018 12-8:00pm

Music
- Salsa Stage
- Latin Jazz Stage
- Reggae Stage
- Children's Entertainment Stage

Food
- Salsa Cook Off (Tasting Competition)
- Spicy Food Vendors

Dance
- Salsa Music Stage
- Latin Jazz Stage
- Reggae Stage

Salsa Festival Sponsorship Opportunities

35,000 attendees in 2017, 11 city blocks

Presenting Sponsor
- Main stage signage and presence on additional areas

Category Exclusive
- Exclusive category and choice of stages

Salsa Tasting Area
- Main signage on tasting area signage

Reggae 12:50pm
- Main signage on Reggae stage

Latin Jazz Stage 1:70pm
- Main signage on Latin Jazz stage

Family Area
- Signage over entrance to kids area and stage

Supporting
- Brand presence on stage sponsor banners
The Zoppe Family Circus will be performing for 4 weeks in Redwood City this year! Some weekday shows are available for purchase for private parties.

About the Show:
The Zoppé Family Circus welcomes guests into the intimate tent for a one-ring circus that honors the best history of the Old-World Italian tradition. Starring Nino the clown, and featuring his son Julien, the circus is propelled by a central story (as opposed to individual acts) that feature acrobatic feats, equestrian showmanship, canine capers, clowning and plenty of audience participation.

The Zoppe Family Circus has become one of Redwood City’s most treasured events each year. Come see why attendees keep coming back... and usually multiple times in the same run!
Looking for an Extraordinary Event or Party?

Coordinate usage with the San Mateo County History Museum or the Club Fox or Fox Theater to accommodate groups up to 2,000.

Want your Event location or Holiday Party to be special? Book now!

Inquire today!
May 12, 2018 11:00-1:00pm
Pre- Mothers Day Concert
An event for Mothers and children! Crafts, childrens music performers, and fun!
Attendance of over 1,000 at the 2015 event.

September 16, 2018 4:00-8:00pm
Fiestas Patrias
A celebration of Mexico and other Central American Countries Independence Day. Dancers, Live music, Flag Ceremony, kids crafts...
Attendance of over 4,000 at the 2017 event.

July 4, 2018 12:30-4:30pm
Independence Day -
Areas for Sponsorship

Fireworks - 7-10pm
Become a sponsor of the Fireworks show! Fireworks show additionally includes a concert. Event held at the Port of Redwood City.

Chalk Full of Fun 7/3 & 7/4 8-5pm
Artists and Amateurs turn regular plain streets into colorful artwork.

October 30, 2018 4:00-8:00pm
Scare on the Square
Live music, kids crafts, face painting, balloon artists, costume parade, trick or treating
Avg Attendance 3,000
Sponsorship Inventory

Below is our entire inventory of sponsorship benefits. We are happy to work with you to customize a package that meets your company’s needs.

- Logo on substantial Media Advertising
- Logo on Street Promotional Literature
- Stage Recognition or Promotional Announcements
- Event Signage on Stage
- Event Signage on Sound Booth
- Website Signage
- Category Exclusivity
- On-Site Promotional Space
- Media Exposure
- On-Site Distribution
- Email Campaigns

For more information on sponsorships or other opportunities, please contact:
Special Events
Lucas Wilder : 650.780.7340 : lwilder@redwoodcity.org