



1400 Roosevelt Ave. Redwood City, CA 94061
(650) 780-7250 www.redwoodcity.org

Dear Community Supporter,

You have been and are an incredible supporter to the Parks, Recreation and Community Services Department, and you help make Redwood City a great place to live, work and play in.

Attendance continues to grow each year for the wide range of events that Redwood City is host to. Time and again attendees write letters to City Council expressing their thanks for the commitment Redwood City has put into its wide range of events. Realtors cite the proximity and number of events in listings and people from all over the peninsula come to Redwood City because it's the place to be! A lot of this Thanks goes to you for helping to make these events a reality. We can't do it all ourselves and we thank you for your support over the years.

People want a sense of community while enjoying fun experiences with the friends and family. One of our most popular experiences is "Music in the Park". Once again, the Redwood City Civic Cultural Commission, the Port of Redwood City, and the Redwood City Parks, Recreation and Community Services Department, are teaming up to host the annual Summer Concert Series at Stafford Park.

We recognize that providing financial support is very challenging and I thank you for your consideration. Music is magical – especially in a park - and we're excited to offer sponsorship opportunities for the Summer Concert Series.

Each concert consistently attracts over 1,000 children, adults and seniors from the community who enjoy a wonderful cultural experience in a beautiful park setting. Our community partner, The Port of Redwood City, continues to provide a major portion of the funding for these concerts so that they remain open and free to the community. However, their support alone does not pay for the entire series or for the sound contract.

Your company logo can be added to the onsite banner, postcards, along with onsite presence with a tent at each concert with which you can meet and greet attendees.

Please see the next page for all of the benefits included. With your contribution, thousands of concert goers will remember you as a contributor for this wonderful community event. Thank you for your consideration. If you have more questions about this program or would like more information about becoming a sponsor, I can be reached directly at (650) 780-7340.

Sincerely,

Lucas Wilder
Parks and Events
Parks, Recreation and Community Services

Sponsorship Packages

The Stafford Park Concert Series 2019 runs 10 weeks from June 12 – Aug 14. Concerts are 6-8pm on Wednesday evenings and attract about 1,000 people per night. The event is truly a community event with people of all ages coming to enjoy the music in the perfect park setting.

\$2,500.00 Supporting Sponsor

Option for Onsite presence with One 10'x10' booth at selected event dates.

Recognized during opening remarks at each concert.

Logo Flag Banner onsite during event

Logo on onsite banner (displayed at park for 10+ weeks)

Logo on event postcard.

Logo on website for event.

