

FINAL REPORT
Redwood City Civic Cultural Commission-Funded Project/Event

Name of Applicant/Organization: _____

Contact Person: _____

Address: _____

Telephone: _____

Email address: _____

AMOUNT OF GRANT AWARDED: \$ _____

Please complete the following in detail:

1.) RESULTS NARRATIVE

a. Describe how the grant-supported project/event met or exceeded expectations and what led to success.

2.) SUCCESS INDICATORS

- a. Metrics: # performances, # tickets sold at each price point, # "no charge" tickets, # attendees
- b. Cultural diversity: Demographics of target outreach vs. attendees (diversity in age, ethnicity, etc.)
- c. Benefits: Describe how the project/event benefited the Redwood City Community (and surrounding communities) and how it aligned with RWC CCC and RWC Council objectives
- d. Survey results: Describe any survey results or anecdotal feedback from attendees

3.) BUDGET

- a. Predicted vs. Actual Overall Budget: itemize (including other grants, financial and "in-kind" support)
- b. Predicted vs. Actual Use of RWC CCC Grant Allocation Funds: itemize how grant dollars were used
- c. Additional comments, if any

4.) PUBLICITY

- a. Please attach a copy/link to all publicity pieces (flyers, posters, etc) and describe how and to whom you promoted this project/event. Include any special outreach to underserved populations.
- b. Please attach links to any photos, videos or testimonials and indicate whether or not the RWC CCC can post on its website for the community to learn about and enjoy your project/event results

5.) ANY ADDITIONAL QUESTIONS, SUGGESTIONS, OR COMMENTS

I hereby state that the above information presented to the Redwood City Civic Cultural Commission is true and complete to the best of my knowledge.

Signature: _____ Date: _____

Printed Name and Organizational Role: _____