Citywide Single-Family
Residential Design Guidelines

Residential Design Guidelines Process Has Begun

JOIN THE CONVERSATION AND PROVIDE INPUT

All meetings will be held at City Hall except for National Night Out (www.redwoodcity.org/nno), which is at multiple locations

WAYS TO PROVIDE INPUT

Print your neighborhood walkshop from the City's webpage today, share your input and mail it in by September 3

Pin a photo or two of your favorite exterior residential design elements or like some examples we've included on our Pinterest board!

Email photos of good residential designs or ideas to City staff at designguidelines@redwoodcity.org.

Encourage your neighbors to send in their ideas or photos too

Use the City's online interactive mapping tool to record your neighborhood walkshop – coming soon!

Fill out an online survey that will launch on September 1

UPCOMING CONVERSATIONS

- **August 13:** Round-table discussions from 4-7 p.m. at City Hall. Drop in at any time during those hours and join the conversation!

- **August 28:** Attend an open house with the Architectural Advisory Committee and Planning Commission.

- **September and October:** Watch out for two workshops coming up to share your input – dates are still in the works.

Redwood City | California Founded 1867

Get involved! Visit www.redwoodcity.org/designguidelines

Learn more about the project, participate and make your voice heard, and sign up to receive project updates.

Frequently Asked Questions

What is the Residential Design Guidelines project?

The Citywide Single-Family Residential Design Guidelines project is an effort to create design guidelines for new two-story homes and second-story additions and remodels, ensuring they fit the character of the neighborhood. The Design Guidelines will let homeowners and designers know what is expected when it comes to overall design, massing, scale, and proportions of single-family homes.

Why is the City undertaking this effort?

Many requests for large additions and rebuilds have led to neighborhood concerns regarding compatibility – particularly with the size, bulk, and streetscape frontage of new homes compared to neighboring homes. The Residential Design Guidelines project is Phase 3 of a three-phase strategy to address these concerns; the Floor Area Ratio Interim Ordinance (Phase 2) will be amended through this process.

Phase I	Phase II	Phase III
Guiding Principles for neighborhood compatibility, streetscape frontage, massing, and design. Adopted December 2018.	*Floor Area Ratio Interim Ordinance*	*Residential Design Guidelines* **We Are Here!**

What are Design Guidelines?

Design guidelines provide design direction for new homes. They are intended to promote a compatible neighborhood character, encourage high-quality site and building design, convey design expectations, and ensure consistent application of those expectations.

Design elements that may be addressed include building scale, setbacks, upper story step-backs, facade articulation, roof design, window placement, placement of garages and detached structures, paving, and landscaping.

How long will the process take?

About one year. We are conducting an extensive outreach effort to hear from you! Your concerns and preferences will be used to develop the Citywide Single-Family Design Guidelines.

June 2019	Oct 2019	Feb 2020	May 2020
Establishing Community Preferences & Benchmarking	*Draft Design Guidelines & Architectural Permit Findings*	*Review & Adoption*	

QUESTIONS/COMMENTS?

City staff are available to answer questions and provide additional information on the project.

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