

Office of the City Clerk



1017 Middlefield Road  
Redwood City, California 94064-0391  
Telephone (650) 780-7220  
FAX (650) 261-9102

CITY OF REDWOOD CITY  
NOTICE OF NOMINEES FOR PUBLIC OFFICE  
AND MEASURES TO BE VOTED ON NOVEMBER 8, 2011

Notice is hereby given that the following persons have been nominated for the office hereinafter mentioned to be filled at the General Municipal Election to be held in the City of Redwood City on Tuesday, November 8, 2011.

For Member of the City Council - Vote for no more than four (4) candidates for 4-year seats:

**Rosanne Foust  
Ian Bain  
Alicia Aguirre  
Paul G. McCarthy  
Barbara Pierce**

List of Nominees in order of appearance on the ballot per Secretary of State randomized alphabet drawing (E.C. 13112).

There will be two measures and one Charter amendment on the ballot. They each require the approval of a majority of those casting votes.

**MEASURES TO BE VOTED ON**

Notice is hereby given that the following measures are to be voted on at the Consolidated General Election to be held in the City of Redwood City on Tuesday, the 8<sup>th</sup> day of November, 2011.

**Measure "I"**

To preserve funding for general city services such as libraries, parks, street repairs, and public safety, and support other fundamental City services, shall an ordinance be adopted increasing the Transient Occupancy Tax ("Hotel Tax") charged to hotel guests in Redwood City from the current rate of 10% to a new rate of 12%, with proceeds placed in the City's General Fund which is subject to the City's annual independent financial audit?

Yes \_\_\_\_\_

No \_\_\_\_\_

### Measure “K”

Shall the City Charter be amended so that the City of Redwood City may, like the majority of cities subject to the general laws of the state, buy, sell, lease, and dispose of its real and personal property for the common benefit with the approval of a majority of its City Council, and enact additional rules by ordinance for this purpose?

Yes \_\_\_\_\_

No \_\_\_\_\_

### Measure “M”

To preserve funding for general city services such as libraries, parks, and public safety, shall an ordinance be approved increasing, over three years, the business license tax rates by \$21 plus \$15 per employee (with a similar increase for businesses not taxed on a per employee basis) annually adjusted thereafter based on the Consumer Price Index, with proceeds placed in the City’s General Fund, subject to City’s annual independent financial audit?

Yes \_\_\_\_\_

No \_\_\_\_\_

## SYNOPSIS OF MEASURES TO BE VOTED ON

### Measure I

### ORDINANCE

#### **SUMMARY: ORDINANCE OF REDWOOD CITY INCREASING RATE OF TRANSIENT OCCUPANCY TAX ON HOTEL GUESTS FROM 10% TO 12%**

A Transient Occupancy Tax (TOT) is an assessment on the rent paid by the hotel guest which is collected by the hotel operator and remitted to the City. Redwood City’s TOT is currently established at 10% of the rent paid by the hotel guest. On 7/11/11, the City Council adopted this ordinance amending Section 32.75 of Redwood City Municipal Code, subject to voter approval. If Measure I, adopting this ordinance, is approved by a majority of voters at the 11/8/11 election, this ordinance would increase the TOT rate paid by hotel guests in Redwood City by 2% to a new rate of 12%. The increase would become effective on 1/1/12. The TOT revenues are for general municipal purposes.

If you desire a copy of the full text of the ordinance, it is posted on line at <http://www.redwoodcity.org/clerks/election2011.html> ballot or contact the City Clerk at 650-780-7220 and a copy will be mailed to you at no cost.

## **MEASURE K**

### **CHARTER AMENDMENT**

#### **SUMMARY: CITY CHARTER AMENDMENT PROVIDING CITY WITH AUTHORITY SIMILAR TO GENERAL LAW CITIES TO ACQUIRE AND DISPOSE OF REAL AND PERSONAL PROPERTY**

The voters enacted a Charter in Redwood City in 1929 and have amended it fifteen times since then. The charter functions as the “constitution” for Redwood City’s government, creating a set of local rules, subject to state and federal laws. Most California cities are governed instead by the general laws of the state. A general law city (a city with no charter) is authorized under state law to purchase, lease, receive, hold, and enjoy real and personal property, and control and dispose of it for the common benefit. Measure K, if approved by the voters, would amend the City’s charter to provide it similar authority to the state general law, subject to any additional provisions the City Council might enact by ordinance. The amendments would also repeal the current Charter requirements contained in Section 3 ½ that contain detailed procedural requirements governing the acquisition and disposal of City and Port of Redwood city property, which generally require that such property be sold only to the highest bidder following a public auction or sealed bid process, with limited or no opportunity to negotiate other terms. The Charter amendment would also make minor adjustments to two other sections of the Charter so that the Board of Port Commissioners would remain subject to the existing restrictions in 3 ½ as they relate to Port property.

If you desire a copy of the full text of the Charter amendment, it is posted on line at <http://www.redwoodcity.org/clerks/election2011.html> or contact the City Clerk at 650-780-7220 and a copy will be mailed to you at no cost.

## **MEASURE M**

### **ORDINANCE**

#### **SUMMARY: ORDINANCE OF REDWOOD CITY INCREASING BUSINESS LICENSE TAX**

The Redwood City Municipal Code requires anyone who transacts or carries on a business, trade, profession, calling, or occupation in Redwood City to obtain a business license from the City and to pay the City’s Business License Tax.

On 7/11/11, the City Council adopted this ordinance amending Chapter Thirty-Two (Taxation) of the Redwood City Municipal Code, subject to voter approval. If Measure M, adopting this ordinance, is approved by a majority of voters at the 11/8/11 election, this ordinance would increase the current rate of the Business License Tax, which rate was last increased in 1994.

Over three years, the Business License Tax rate would increase annually beginning on 7/1/12, and then would be automatically adjusted based on the change in the

Consumer Price Index (CPI). Over three years, the current base tax will increase \$21 per business plus increase \$15 per employee of the business. There would be a similar increase over three years for businesses taxed at a special rate instead of per employee.

After three years, the Business License Tax including the rate for businesses taxed at a special rate would be automatically adjusted annually based on the change in the CPI. The current cap of \$3,030 per business would increase over three years to \$4,811 and thereafter would also be adjusted subject to the change in the CPI.

The Business License Tax revenues are for general municipal purposes.

If you desire a copy of the full text of the ordinance, it is posted on line at <http://www.redwoodcity.org/clerks/election2011.html> ballot or contact the City Clerk at 650-780-7220 and a copy will be mailed to you at no cost.

/S/

Silvia Vonderlinden  
City Clerk  
August 25, 2011

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Published in three languages in San Mateo County.