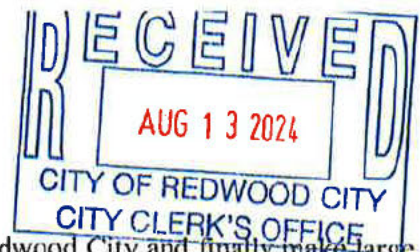


CITY OF REDWOOD CITY
ARGUMENT IN FAVOR OF MEASURE



Vote **YES on Measure** to **LOWER TAXES** for small businesses in Redwood City and finally make large businesses and corporations **PAY THEIR FAIR SHARE** to fund critical local services and maintain our quality of life. **Measure** **does not increase taxes for Redwood City residents.** 10 16

Redwood City's current business license tax structure forces small, locally owned businesses to pay much higher tax rates compared to wealthier businesses, such as large corporations. We've allowed this injustice to go on for too long. 2 15 18

Redwood City voters can END this unfairness by voting YES on . 11

YES on modernizes our decades old and outdated business license tax structure, to meet our community's needs today. **Measure** ensures Redwood City's large, wealthy businesses pay their fair share for the local services they use every day. 5 17 15

YES on keeps us safe by maintaining 911 emergency response times, crime prevention, neighborhood police patrols, and on-duty firefighters, paramedics, and police officers. 9 16

Vote **YES on** to fix potholes and repair streets and sidewalks. 12

YES on helps reduce flooding, water pollution, maintains storm drains, and maintains our local parks, open spaces, and sports fields. 14 17

Measure does NOT tax childcare providers. 6

Measure does NOT increase taxes on rental housing units. 9

Measure continues Redwood City's high standards for **FISCAL ACCOUNTABILITY** and transparency with annual independent financial audits and yearly reports to the community to ensure funds are spent for community priorities. 1 17

Measure gives our community **LOCAL CONTROL** over local funds. Sacramento politicians **CANNOT** touch a penny of **Measure** funds. By law, **ALL** funds must be spent in Redwood City for local needs, allowing us to maintain our quality of life. 5 13 20

Join Redwood City small business owners, firefighters, police officers, neighborhood leaders, and a unanimous City Council in voting **YES on** – protect our small businesses and our quality of life! 15 13

For official information about **Measure** : www.RedwoodCity.org 6

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OFFICE OF
**ASSESSOR-COUNTY CLERK-
 RECORDER & ELECTIONS**
 COUNTY OF SAN MATEO

MARK CHURCH
 CHIEF ELECTIONS OFFICER &
 ASSESSOR-COUNTY CLERK-RECORDER

Ballot Measure Primary Argument Submission Form

A ballot argument will not be accepted unless accompanied by this completed **typed** form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.
Please make sure you are using proper format before submitting to the Elections Office.

Word count limit for Primary Arguments = 300 words

Ballot Measure _____ for the Presidential General Election to be held on November 5, 2024.

Primary Argument in Favor of Primary Argument Against

This argument is submitted by (check ONLY ONE):	
<input type="checkbox"/>	The County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	Member(s) of the County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	Bona Fide Association of Citizens If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association. Name of Association: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	Individual Voters Eligible to Vote on the Measure Contact Person's Printed Name: Phone: _____ Email: _____
<input checked="" type="checkbox"/>	Combination of Voters and Associations Contact Person's Printed Name: Chris Sturken Phone: _____ Email: _____

Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.

Please complete the reverse side of this form.

40 Tower Road, San Mateo, CA 94402

P 650.312.5222 F 650.312.5348 email registrar@smcacre.gov web www.smcacre.gov

Primary Argument Signers Form			Author	Verified
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title. Honorifics such as M.D., Dr., Esquire, etc. with a name are not accepted.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Type information clearly.</p>			<p>Check if the signer is the author of the argument. Authors must be signers.</p>	<p>(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.</p>
1.	Name: Alice Kaufman	Title: Parks Commissioner	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] Redwood City, CA 94063		Pronouns:	
	Signature: [REDACTED]	Date: 8/9/24	He/His: <input type="checkbox"/>	She/Her: <input checked="" type="checkbox"/>
			They/Them: <input type="checkbox"/>	
2.	Name: Regina Van Brunt	Title: Business Advocate	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] Redwood City, CA 94063		Pronouns:	
	Signature: [REDACTED]	Date: 8/9/2024	He/His: <input type="checkbox"/>	She/Her: <input checked="" type="checkbox"/>
			They/Them: <input type="checkbox"/>	
3.	Name: David Kassouf	Title: Small Business Owner	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] Redwood City, CA 94063		Pronouns:	
	Signature: [REDACTED]	Date: 8/11/24	He/His: <input checked="" type="checkbox"/>	She/Her: <input type="checkbox"/>
			They/Them: <input type="checkbox"/>	
4.	Name: John Graham-Taylor	Title: Chef Owner of BottleShop	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] Redwood City, CA 94063		Pronouns:	
	Signature: [REDACTED]	Date: 8/12/24	He/His: <input checked="" type="checkbox"/>	She/Her: <input type="checkbox"/>
			They/Them: <input type="checkbox"/>	
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:		Pronouns:	
	Signature:	Date:	He/His: <input type="checkbox"/>	She/Her: <input type="checkbox"/>
			They/Them: <input type="checkbox"/>	

Submit a second form (this side only) for alternate signers attached to this form and the argument.

Primary Argument Signers Form			Author	Verified
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title. Honorifics such as M.D., Dr., Esquire, etc. with a name are not accepted.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Type information clearly.</p>			<p>Check if the signer is the author of the argument. Authors must be signers.</p>	<p>(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.</p>
1.	Name: Alice Kaufman	Title: <i>Parks</i> PR&ES Commissioner	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] Redwood City, CA 94063		Pronouns:	
	Signature: [REDACTED]	Date: 8/9/24	He/His: <input type="checkbox"/>	She/Her: <input checked="" type="checkbox"/>
			They/Them: <input type="checkbox"/>	
2.	Name: Regina Van Brunt	Title: Business Advocate	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] Redwood City, CA 94063		Pronouns:	
	Signature: [REDACTED]	Date: 8/9/2024	He/His: <input type="checkbox"/>	She/Her: <input checked="" type="checkbox"/>
			They/Them: <input type="checkbox"/>	
3.	Name: David Kassouf	Title: Small Business Owner	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] Redwood City, CA 94063		Pronouns:	
	Signature: [REDACTED]	Date: 8/11/24	He/His: <input checked="" type="checkbox"/>	She/Her: <input type="checkbox"/>
			They/Them: <input type="checkbox"/>	
4.	Name: [REDACTED]	Title: [REDACTED]	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED]		Pronouns:	
	Signature: [REDACTED]		He/His: <input type="checkbox"/>	She/Her: <input checked="" type="checkbox"/>
			They/Them: <input type="checkbox"/>	
5.	Name: [REDACTED]	Title: [REDACTED]	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED]		Pronouns:	
	Signature: [REDACTED]	Date: [REDACTED]	He/His: <input checked="" type="checkbox"/>	She/Her: <input type="checkbox"/>
			They/Them: <input type="checkbox"/>	

Submit a second form (this side only) for alternate signers attached to this form and the argument.

Primary Argument Signers Form			Author	Verified
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title. Honorifics such as M.D., Dr., Esquire, etc. with a name are not accepted.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Type information clearly.</p>			Check if the signer is the author of the argument. Authors must be signers.	(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.
1.	Name: Regina Van Bunt	Title: Business Advocate		
Address: [Redacted] Date: August 9th, 2024			Pronouns: He/His: <input type="checkbox"/> She/Her: <input type="checkbox"/> They/Them: <input type="checkbox"/>	
2.	Name: John Graham	Title: Chef Owner of Bottle Shop	<input type="checkbox"/>	<input type="checkbox"/>
Address: Redwood city CA 94063 Date: Aug 12th 2024			Pronouns: He/His: <input checked="" type="checkbox"/> She/Her: <input type="checkbox"/> They/Them: <input type="checkbox"/>	
[Redacted]			[Redacted]	
4.	Name: / /	Title: / /	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:		
Address:			Pronouns:	
Signature:		Date:	He/His: <input type="checkbox"/>	
			She/Her: <input type="checkbox"/>	
			They/Them: <input type="checkbox"/>	
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:		
Address:			Pronouns:	
Signature:		Date:	He/His: <input type="checkbox"/>	
			She/Her: <input type="checkbox"/>	
			They/Them: <input type="checkbox"/>	

Submit a second form (this side only) for alternate signers attached to this form and the argument.



OFFICE OF
**ASSESSOR-COUNTY CLERK-
 RECORDER & ELECTIONS**
 COUNTY OF SAN MATEO

MARK CHURCH
 CHIEF ELECTIONS OFFICER &
 ASSESSOR-COUNTY CLERK-RECORDER

Supporters/Opponents for Printing on the Official Ballot Submission Form

Proponents/opponents of the measure may provide a list of supporters/opponents for printing on the official ballot to the Elections Official when submitting primary arguments supporting/opposing the measure. The list of supporters/opponents must be taken from the signer or the text of the argument in favor/in opposition of the measure.

For every supporter/opponent listed that is an individual, association, nonprofit organization, or business, the proponents/opponents shall include a signed statement, under penalty of perjury, that includes the name and address, and attests that the individual, association, nonprofit organization, or business supports/opposes the measure.

Jurisdiction <u>City of Redwood City</u> for the <u>Presidential General Election</u> to be held on <u>11/05/2024</u>		
<input checked="" type="checkbox"/> Supporters: Submitted	<input type="checkbox"/> Opponents: Submitted	Measure Letter: _____
<input type="checkbox"/> Supporters: None Submitted	<input type="checkbox"/> Opponents: None Submitted	

Type list of supporters/opponents to appear on the ballot here:

Regina Van Brunt, Alice Kaufman, David Kassouf, John Graham-Taylor

- Email copy to candidateservices@smcacre.gov.
- **125 character limit.** Spaces, commas, semicolons, and other characters count towards the 125 character limit. Each supporter/opponent shall be **separated by a semicolon**.
- List must be proper case. No bullets, underlining, all caps, or special formatting.
- Complete the signed statement of supporters/opponents on next page. Every supporter/opponent listed must be a signer of an argument or in the text of the argument.
- Supporter/opponent list must be filed at the same time as arguments.
- An association, nonprofit organization, business, or individual shall not be listed unless they support/oppose the measure.
- A supporter/opponent shall not be listed unless it is one of the following:
 - An association, nonprofit organization, or business that was not originally created as a committee described in Section 82013 of the Government Code and that has been in existence for at least four years.
 - A current or former elected official, who may be listed with the official's title (e.g., "State Senator Mary Smith," "Assembly Member Carlos Garcia," or "former Eureka City Council Member Amy Lee"). These titles may be shortened (e.g. "Senator" or "Sen." for "State Senator" or "Asm." for "Assembly Member").
 - An individual who is not a current or former elected official may be listed only with the individual's first and last name and an honorific (e.g., "Dr.," "M.D.," "Ph.D.," or "Esquire"), with no other title or designation, unless it is a title representing an association, nonprofit organization, or business that meets the requirements and that is eligible to be listed.
- A supporter/opponent shall not be listed if the supporter/opponent is a political party or is representing a political party.
- The name of an association, nonprofit organization, or business included in the list of supporters/opponents as required by this section may be shortened by the proponents/opponents who submit it using acronyms, abbreviations, or by leaving out words in their name, as long as doing so would not confuse voters with another well-known organization or business that did not take the same position on the ballot measure (e.g., "Hot Air Balloon Flyers of Montana Education Fund" may be shortened to "Hot Air Balloons Montana").

For Elections Office Use Only

Number of characters: _____ Checked by Election Official: _____ (Initials)

Measure ___ Supporters/Opponents to Appear on the Ballot List

Each of us, the undersigned, in accordance with EC 9170 hereby certifies that:

1. We or our (if applicable) association, nonprofit organization or business supports/opposes the above measure and the information we provided below is correct.
2. [Our] association, nonprofit organization or business has been in existence for at least 4 years.
3. [Our] association, nonprofit organization, or business was not originally created as a committee described in Section 82013 of the Government Code.

Supporters Opponents

1	<input checked="" type="checkbox"/> Individual <input type="checkbox"/> Former/Current Elected Official <input type="checkbox"/> Association/Nonprofit Organization/Business		
Name: Regina Van Brunt		Pronouns: <input type="checkbox"/> He/His <input checked="" type="checkbox"/> She/Her <input type="checkbox"/> They/Them	
Example Name: Ryan Nunez	Phonetic - First Name: (Rye - in) Reh - geena	Phonetic - Last Name: (Noon - Yez) Van Brun	
Association/Nonprofit Organization/Business Name: N/A		Address: [REDACTED] Ca 94063	
Signature: [REDACTED]		Date: 8/9/24	
2	<input checked="" type="checkbox"/> Individual <input type="checkbox"/> Former/Current Elected Official <input type="checkbox"/> Association/Nonprofit Organization/Business		
Name: Alice Kaufman		Pronouns: <input type="checkbox"/> He/His <input checked="" type="checkbox"/> She/Her <input type="checkbox"/> They/Them	
Example Name: Ryan Nunez	Phonetic - First Name: (Rye - in) Al - iss	Phonetic - Last Name: (Noon - Yez) Kawf - mun	
Association/Nonprofit Organization/Business Name:		Address: [REDACTED] Redwood City 94062	
Signature: [REDACTED]		Date: 8/11/24	
3	<input checked="" type="checkbox"/> Individual <input type="checkbox"/> Former/Current Elected Official <input type="checkbox"/> Association/Nonprofit Organization/Business		
Name: David Kassouf		Pronouns: <input checked="" type="checkbox"/> He/His <input type="checkbox"/> She/Her <input type="checkbox"/> They/Them	
Example Name: Ryan Nunez	Phonetic - First Name: (Rye - in) Dey - Vid	Phonetic - Last Name: (Noon - Yez) Ka - Suf	
Association/Nonprofit Organization/Business Name: The Sandwich Spot		Address: [REDACTED]	
Signature: [REDACTED]		Date: 8/11/24	
4	<input type="checkbox"/> Individual <input type="checkbox"/> Former/Current Elected Official <input checked="" type="checkbox"/> Association/Nonprofit Organization/Business		
Name: John Graham - Taylor		Pronouns: <input checked="" type="checkbox"/> He/His <input type="checkbox"/> She/Her <input type="checkbox"/> They/Them	
Example Name: Ryan Nunez	Phonetic - First Name: (Rye - in) Jo - N	Phonetic - Last Name: (Noon - Yez) Gray - ham Tay - ler	
Association/Nonprofit Organization/Business Name: The Bottle Shop llc		Address: [REDACTED] R.W.C	
Signature: [REDACTED]		Date:	
5	<input type="checkbox"/> Individual <input type="checkbox"/> Former/Current Elected Official <input type="checkbox"/> Association/Nonprofit Organization/Business		
Name:		Pronouns: <input type="checkbox"/> He/His <input type="checkbox"/> She/Her <input type="checkbox"/> They/Them	
Example Name: Ryan Nunez	Phonetic - First Name: (Rye - in)	Phonetic - Last Name: (Noon - Yez)	
Association/Nonprofit Organization/Business Name:		Address:	
Signature:		Date:	

Submit a second form (this side only) for additional supporters/opponents and attach to this form

Measure Supporters/Opponents to Appear on the Ballot List

Each of us, the undersigned, in accordance with EC 9170 hereby certifies that:

1. We or our (if applicable) association, nonprofit organization or business supports/opposes the above measure and the information we provided below is correct.
2. [Our] association, nonprofit organization or business has been in existence for at least 4 years.
3. [Our] association, nonprofit organization, or business was not originally created as a committee described in Section 82013 of the Government Code.

Supporters Opponents

1 Individual Former/Current Elected Official Association/Nonprofit Organization/Business

Name: [Redacted]
 Pronouns: He/His She/Her They/Them
 Example Name: Ryan Nunez Phonetic - First Name: (Rye - in) Phonetic - Last Name: (Noon - Yez)
 [Redacted] *Reh-geenaw* *Van Brun*
 Association/Nonprofit Organization/Business Name: [Redacted]

2 Individual Former/Current Elected Official Association/Nonprofit Organization/Business

Name: *Reanna Van Brun*
 Pronouns: He/His She/Her They/Them
 Example Name: Ryan Nunez Phonetic - First Name: (Rye - in) Phonetic - Last Name: (Noon - Yez)
 [Redacted] *Reh-geenaw* *Van Brun*
 Association/Nonprofit Organization/Business Name: [Redacted]
 Signature: [Redacted] Date: *8/9/24* *94063*

3 Individual Former/Current Elected Official Association/Nonprofit Organization/Business

Name: *Alice Kaufman*
 Pronouns: He/His She/Her They/Them
 Example Name: Ryan Nunez Phonetic - First Name: (Rye - in) Phonetic - Last Name: (Noon - Yez)
 [Redacted] *Al-iss* *Kawf-mun*
 Association/Nonprofit Organization/Business Name: [Redacted] Address: [Redacted] *Redwood city 94062*
 Signature: [Redacted] Date: *8/11/24*

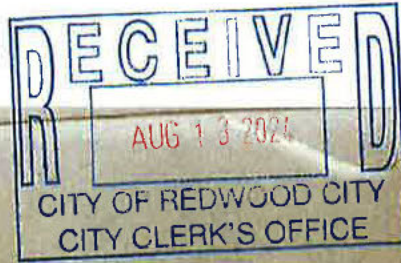
4 Individual Former/Current Elected Official Association/Nonprofit Organization/Business

Name: *David Kassoff*
 Pronouns: He/His She/Her They/Them
 Example Name: Ryan Nunez Phonetic - First Name: (Rye - in) Phonetic - Last Name: (Noon - Yez)
 [Redacted] *Day-vid* *Ka-suf*
 Association/Nonprofit Organization/Business Name: *The Sandwich Spot* Address: [Redacted]
 Signature: [Redacted] Date: *8/11/24*

5 Individual Former/Current Elected Official Association/Nonprofit Organization/Business

Name: *John Graham-Taylor*
 Pronouns: He/His She/Her They/Them
 Example Name: Ryan Nunez Phonetic - First Name: (Rye - in) Phonetic - Last Name: (Noon - Yez)
 [Redacted] *Jo-n* *Gray-ham Tay-ler*
 Association/Nonprofit Organization/Business Name: *The Bottle Shop II* Address: [Redacted] *R.W.C*
 Signature: [Redacted] Date: *U*

Submit a second form (this side only) for additional supporters/opponents and attach to this form



To Whom it May Concern,

I, John B. Graham Taylor
am the Managing Partner and
Majority Owner of the Bottle Shop Inc.
located at [REDACTED]
Redwood City.

Signed [REDACTED]

John B. Graham Taylor

Dated this 13th day of August 2024.