

# Fiscal Year 2024-25 Visual Policy Calendar and SMARTIE Goals by Strategic Initiative

Jul Aug Sept Oct Nov Dec Jan Feb Mar Apr May June

## Aesthetics

- Tree Inventory Audit + Update Tree Ordinance (extended from last FY due to several factors)
- Enroll at least 10 participants in the City’s Cost Share Sidewalk Repair Program

## Communication and Community Building

- Increase marketing, engagement and participation from Environmental Justice neighborhoods to increase participation and development in youth and teen programs

Study Session: Smoking regulations

Update to Smoking Ordinance

## Community for All Ages

- Continue the implementation of the 2023-25 Library Service Priorities
- With City partners, present the Lost Childhoods art exhibit at the Library
- Update of the Redwood Shores Branch Library Interpretive Center
- Develop plan for Library programs and events in new Downtown Park space
- Continue to develop Library partnerships for access to drop-in mental health services
- Conduct organizational review of the Parks, Recreation and Community Services Department
- Complete Phase I of the Veterans Memorial Building/Senior Center (VMB/SC)-YMCA project
- Obtain State Architect approval of Hoover Park Renovation construction drawings and begin the construction
- Identify policies related to green sustainable parks and prioritize three policies to review parks or maintenance practices
- Continue progress on the PRCS Commission’s multi-year “Complete Parks Indicators” project
- Expand the reach of the Bienvenidos program to provide community-based live interpretation in Spanish for English language Library events

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Red = City Council Item  
Blue/Green = SMARTIE Goals

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## Economic Development



## Excellence in Government Operations



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Redesign and implement updates to permit types in the permitting software to better analyze timelines by project type

Transition to 100% online permit submittals and payments for small projects not requiring plan review

Complete 80% Priority 1 recommendations from the Community Development & Engineering and Transportation Org Assessment

Assess opportunities to standardize practices across departments and reduce costs associated with credit card payments for City services

Track and monitor all relevant legislation in the interest of Redwood City

Perform all required duties as Elections Official for the municipal election to be held on November 5, 2024

Various official events including Sister Cities delegation visit, Board, Commission and Committee (BCC) recognition

Acquire and implement a new Agenda and Contract Management System

Explore solutions for an electronic document management system capable of indexing, archiving, and securing a variety of document types

Provide educational materials to effectively communicate the City's financial status

Produce the Annual Comprehensive Financial Report

Produce the Annual Operating Budget

Explore options for customers to be able to pay City accounts receivable invoices online

Conduct a citywide analysis of Internal Service Charge amounts and methodology, and develop new recommendations

**Excellence in Government Operations**  
*(continued)*

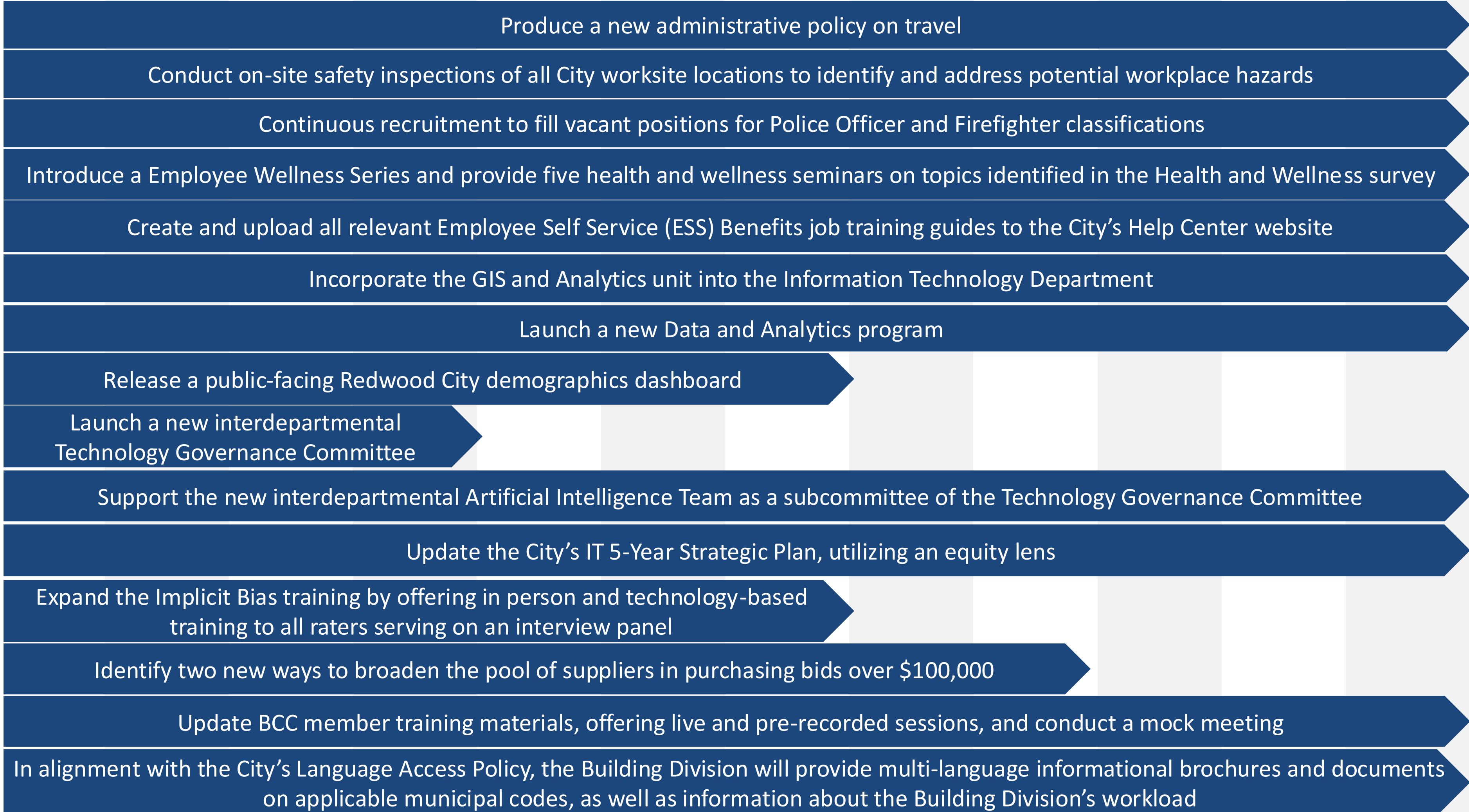
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**Excellence in Government Operations**  
*(continued)*



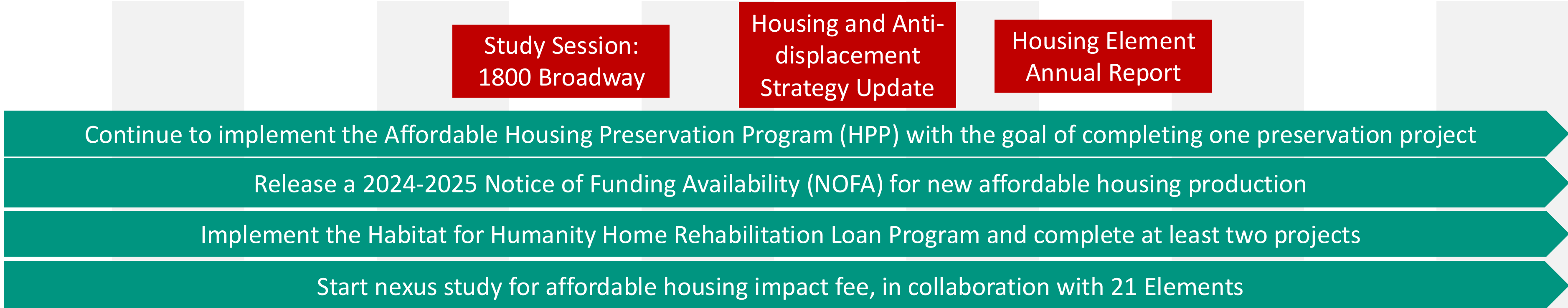
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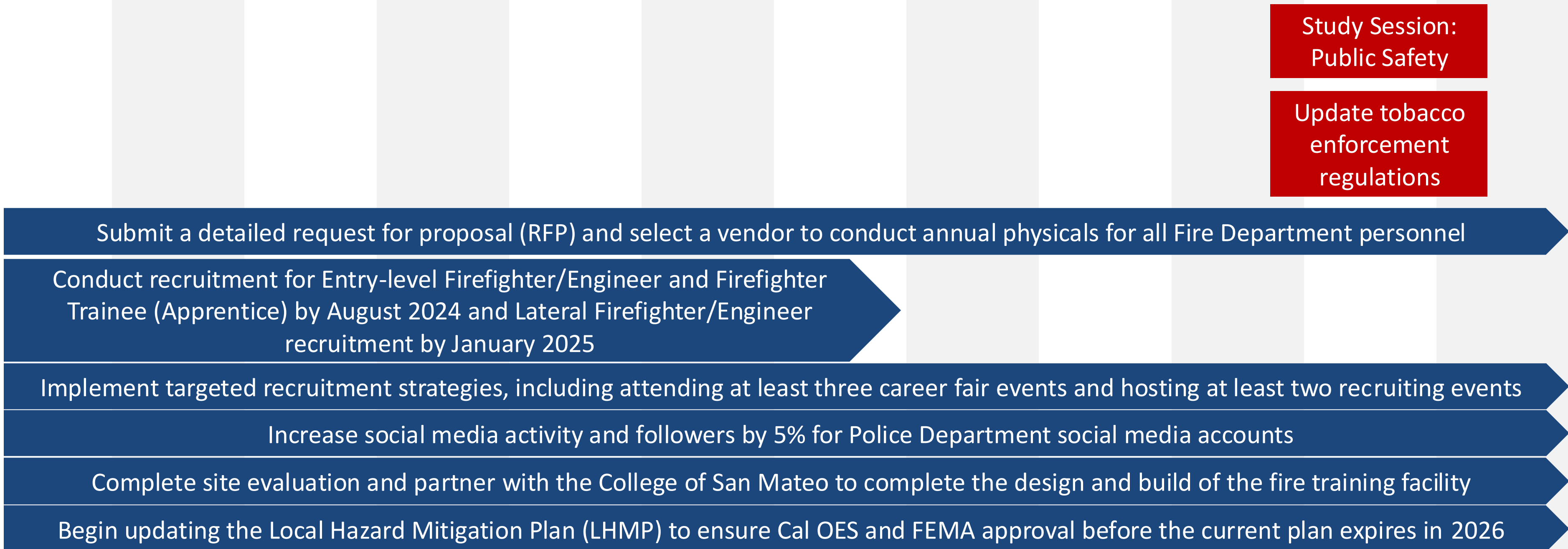
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## Housing



## Public Safety



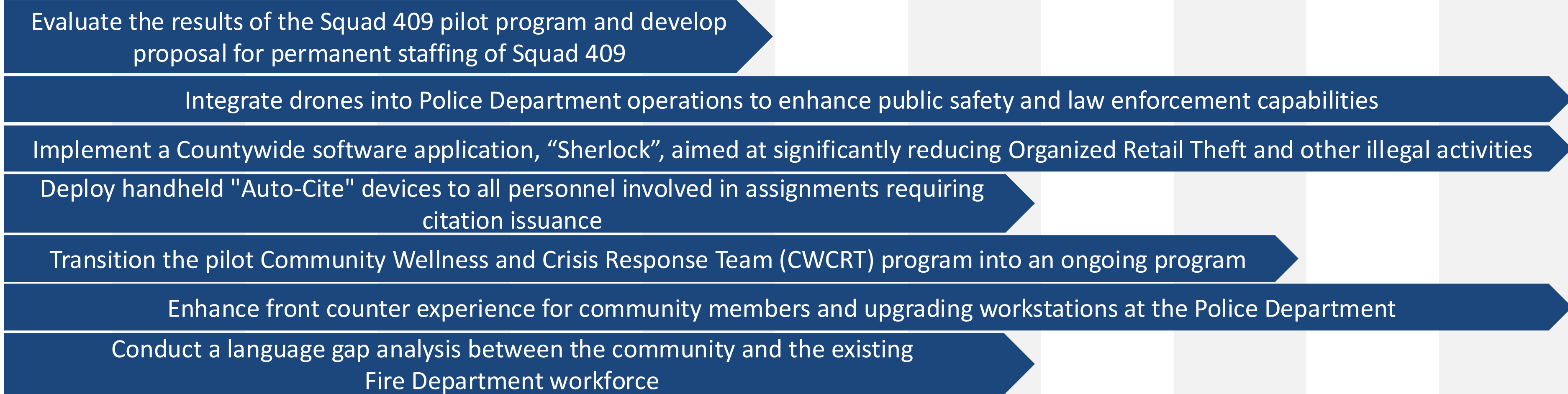
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**Public Safety**  
*(continued)*



**Sustainability**



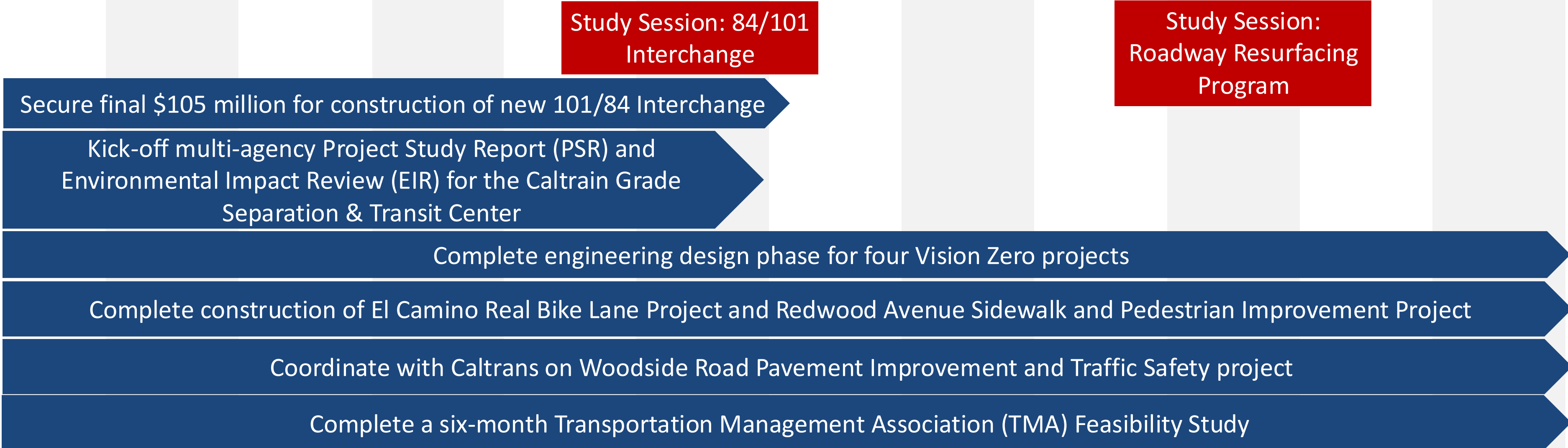
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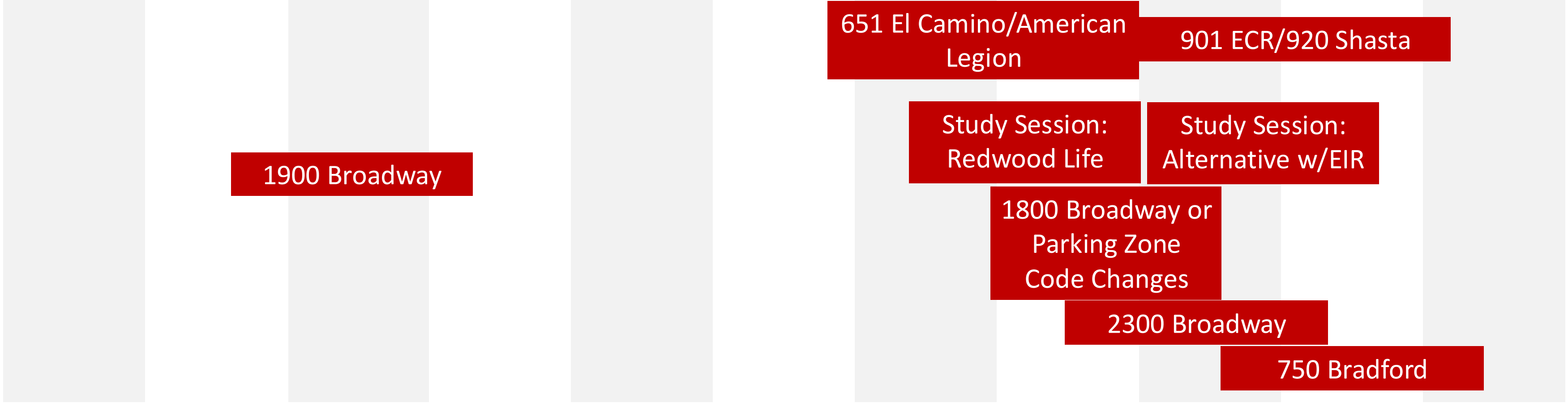
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## Transportation



## Multiple Initiatives/Guiding Principles



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