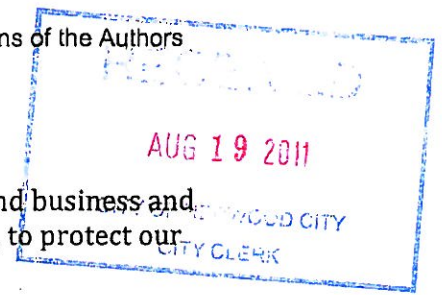


Arguments in Support or Opposition of the Proposed Laws are the Opinions of the Authors

Argument in Favor of Measure I

Local hotel and motel owners, residents, the Chamber of Commerce, and business and community leaders urge you to vote Yes on Measure I, and Measure M, to protect our quality of life and public safety services in Redwood City.



Redwood City has top-notch local police and fire departments, quality public libraries and parks, and well-maintained City streets.

But the future of our community and these essential City services are at risk. Over the years, the State has shifted responsibilities to local governments like Redwood City, without providing necessary funding, leaving less money for vital City services.

Despite a balanced City budget for 2011-2012 achieved through cost savings, difficult budget cuts, and employee benefit and pension restructuring, the instability of State the state budget will force cuts to essential public services in Redwood City if we don't pass Measures I and M.

Measure I does NOT increase taxes for local residents—only out-of-town guests at local hotels will pay. Measure I increases Redwood City's existing "hotel occupancy" tax from 10% to 12%, making it consistent with other San Mateo County cities.

Measure I will not hurt local hotels or discourage visitors. That is why we support Measure I and its companion, Measure M. Measure I will protect critical public services including:

- Police, gang prevention and programs for at-risk youth
- Fire protection and prevention and paramedics
- Library services and hours
- Parks and community services
- Street maintenance and pothole repairs

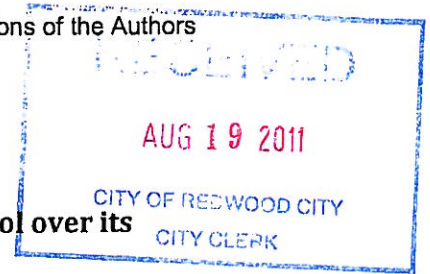
Measure I also ensures important fiscal accountability provisions:

- The State can't take Measure I funds—all funds stay in Redwood City for local needs.
- Independent, third-party annual audits will ensure Measure I funds are spent appropriately.

Please Vote Yes on I and M.

Arguments in Support or Opposition of the Proposed Laws are the Opinions of the Authors

Argument in Favor of Measure K



Vote "YES" on Measure K to give Redwood City the same control over its property as most other cities in California!

Your "YES" vote on Measure K will change the City's charter to give Redwood City the same flexibility in the management and disposition of City property as most cities in California.

To best serve the community, Redwood City needs to have a stronger voice in shaping the disposition and development of its assets, such as real property. Currently, the City Charter requires that the highest bid be the one and only factor in the sale of City property. However, most California cities, governed by State general law, have the flexibility to take other factors into consideration, in addition to price.

With your help, Measure K will **give Redwood City that important flexibility.** When the City sells a parcel of land, considering the highest bid is of course important - but there are other factors that are equally important. The City should have the ability to more strictly set development considerations for a property - the highest bidder may want to build a parking lot, for example, while the City and the community would prefer another type of development such as retail, housing, or a hotel. Without this amendment to the City Charter, the City would have little choice but to sell to that highest bidder and accept that less-than-desirable development.

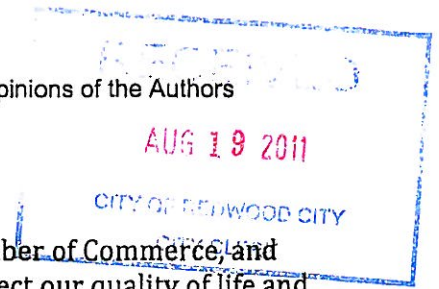
Periodically, the City identifies sections of its charter which will, if amended, enhance and improve the City's ability to best serve the community. The changes proposed in Measure K are just such amendments.

Vote YES on Measure K to give Redwood City the same tools and flexibility in selling of a property as cities under State general law - for maximum public benefit.

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Arguments in Support or Opposition of the Proposed Laws are the Opinions of the Authors

Argument in Favor of Measure M



Join Redwood City business owners, community leaders, the Chamber of Commerce, and local residents in voting YES on Measure M, and Measure I, to protect our quality of life and public safety services in Redwood City.

Over the years, the State has shifted responsibilities to local governments like Redwood City, without providing necessary funding, leaving less money for vital City services. Serious decisions have been made about core services, resulting in budget cuts and staff reductions.

This year, Redwood City produced a balanced budget for 2011-2012 by improving efficiencies to save money, protecting city services. Deep cuts to public safety and essential neighborhood services were prevented this one time. The City also restructured long-term employee benefits and pensions, saving \$5.6 million over the next three years.

Yet, due to an unreliable State budget and rising costs, cuts alone will not protect critical public services in coming years.

That is why we support Measure M, and its companion, Measure I, to help fund core city functions. Measure M will protect critical public services including:

- Police, gang prevention and programs for at-risk youth to continue the steady decline in crime—a 30% decrease over the past 5 years¹
- Fire protection and prevention and paramedics
- Library services and hours
- Parks and community services
- Street maintenance and pothole repairs

Local businesses support City services through an existing business license tax. The City hasn't changed the rate in 16 years—and we agree that businesses should pay their fair share.

Measure M also ensures important fiscal accountability provisions:

- The State can't take Measure M funds—all funds stay in Redwood City for local needs.
- Independent, third-party annual audits will ensure Measure M funds are spent appropriately.

Please Vote Yes on M and I.

¹ www.redwoodcity.org/police