Citywide Accomplishments

Organized by Strategic Initiative

Community Building and Communications

- Hosted a community budget workshop to provide education on financial trends and seek ideas for short and long-term financial strategies
- Conducted public outreach and initiated multi-jurisdictional flood management planning for the Bayfront Canal and Atherton Channel watersheds
- Hosted Downtown Neighborhood Association community meetings at the fire station
- Worked with the Redwood City Improvement Association (RCIA) on a new Art Kiosk displaying installation art in the downtown through FY 2019-20
- Expanded community engagement efforts by hosting Anti-Bullying Classes, Coffee with the Cops events, Drug Abuse & Violence Resistance Education (DARE), Gang Prevention Classes and attended Neighborhood Association meetings to expand the Neighborhood Watch program
- Supported the National Night Out Event by staffing and participating in all 8 Redwood City neighborhood venues
- Launched a community engagement effort to update the City’s Climate Action Plan
- Assisted Community Development and Transportation in revising architectural standards to improve the neighborhood design process and historic guidelines
- Adopted interim design guidelines on neighborhood compatibility
- Collaborated with Redwood City 2020 to host a Latino Leadership meeting to discuss the impacts of major issues including housing, affordable childcare and district elections
**CITYWIDE ACCOMPLISHMENTS**

**COMMUNITY FOR ALL AGES**

- Completed the Early Childhood Learning Center installations at Fair Oaks and Schaberg library branches
- Continued to expand programs and activities that are welcoming and inclusive, celebrate the diversity of the population, and promote a friendly, neighborly community spirit
- Issued the first diplomas to 3 graduates of the Library’s Career Online High School program
- Loaned over 160 wireless hot spots, laptops, and tablets for home use
- Partnered with six community organizations to provide support to vulnerable members of the community through Social Service Office Hours and other programming
- Provided enhanced early childhood technology activities at all library locations through the use of new iPads with preloaded apps for children
- Completed the design phase of the Interpretive Center update at Redwood Shores Branch Library
- Began construction of the Magical Bridge Playground and held a ground breaking ceremony
- Created the Public Art Master Vision Plan that includes continuing the City mural program and other new initiatives
- Drafted a Parks Needs Assessment and issued a Request for Proposal to conduct the nexus study required for the Park Impact Fee update
- Completed the design development phase for the Pirate Ship Imaginative Art Area adjacent to the Redwood Shores Branch Library
- Collaborated with developers to identify 450 quality child care spaces in the community over the next five years by incorporating child care into three proposed housing projects and Stanford University
- Completed Stulsaft Park sign improvements
- Completed the Downtown Park Feasibility and Site Assessment Plan and selected three park sites to create a large, linear park that extends from Downtown to the bay
- Partnered with the Public Works Services Department to study best practices of weed abatement and began implementation
ECONOMIC DEVELOPMENT

- Recommended a cannabis business tax measure passed by the voters in November 2018, generating approximately $200,000 in new revenue annually
- Implemented cannabis related regulations, including dedicated and ongoing funding for drug education and prevention, reviewed and approved six business applications to operate within Redwood City
- Implemented a local minimum wage ordinance
- Contacted high sales tax-generating businesses as well as small and locally-owned businesses to retain current employers
- Connected with family-friendly and entertainment oriented businesses expanding in the Bay Area to invite them to locate in Redwood City
- Facilitated the Retail Task Force process and presented a recommended Downtown Retail Vision to the City Council
- Renewed a pilot program that will allow the use of autonomous robots, also known as Personal Delivery Devices (PDD), for delivery of goods in Redwood City for a period of up to 24 months
- Developed and adopted an Economic Development Work Plan
GOVERNMENT OPERATIONS

- Performed the Government Finance Officers Association Best Practices review of the City’s financial procedures and polices
- Implemented a long-term financial plan including projections to pay off the City’s unfunded liabilities
- Successfully negotiated and implemented new Memorandums of Understanding with six employee bargaining groups and updated the Executive Management Summary of Benefits
- Continued implementation of the Financial Sustainability Plan (FSP) and supported Council direction on local revenue measures
- Recommended a half-cent sales tax revenue measure passed by the voters in November 2018, generating approximately $8 million in new revenue annually
- Selected a vendor and began the system migration process for the new citywide Financial Management System
- Implemented an online platform for Business License and Transient Occupancy Tax (TOT) compliance tracking, notification, and payment processing
- Updated the City administrative policies on debt disclosure, and general liability worker’s compensation administration and approval
- Implemented a Risk Management Action Plan and created a citywide risk team to focus on decreasing the City’s risk
- Reduced long-term liability for Workers’ Compensation claims through health and wellness education programs and effective claims management
- Updated a citywide Injury Illness Prevention Plan (IIPP)
- Designed a new, user-friendly, Intranet for City employees
- Implemented a new citywide Agenda and Contract Management system
- Recommended Charter amendments to increase efficiency of City operations approved by the voters in November 2018
- Assisted and advised the City as it transitioned from an at-large election system to a district-based election system
- Updated Agenda and Staff report templates to reflect City branding standards
- Provided training to Board, Commission and Committee members on roles and responsibilities, the Brown Act, Conflicts of Interest, and communications
- Facilitated the November 6, 2018 Municipal Election
- Supported the transition of new Council Members
- Introduced and assisted Boards, Commissions and Committees with presenting 2-Year Work Plans to the City Council
- Recruited 9 new Board, Commission and Committee seats on behalf of the City Council due to resignations
CITYWIDE ACCOMPLISHMENTS

- Responded to 172 Public Records Act requests in 2018
- Evaluated vendors to implement an automated Public Records Act Request (PRAR) tracking system
- Supported 26 City Council meetings in 2018
- Processed 212 campaign and financial filings
- Prepared 78 proclamations, certificates of recognition and memorials for the City Council to present at Council meetings and events
- Completed the Non-Profit Special Event Policies per the City Council Ad Hoc Committee and presented final recommendations to the City Council
- Received recognition by the U.S. Environmental Protection Agency (EPA) Green Power Community
- Converted the “Climate Best by Government Test” signs to LED lights
- Received the Municipal Energy Efficiency Call for Projects grant to convert lighting to LEDs in City Hall, Police Department, and the Community Activities Building, saving the City utility and labor costs as well as energy
- Issued approximately $150 million of financing for the long range Capital Improvement Plan to rebuild and upgrade the wastewater transmission and treatment facilities through the Silicon Valley Clean Water Authority
- Developed the City’s Wireless Communications Ordinance
- Completed a pilot program to treat the groundwater at the Sequoia Station Shopping Center
- Developed a tree maintenance program
- Replaced 12 sewer laterals per month through the lateral replacement program
- Completed a comprehensive rate study for solid waste services, and as a result, the City Council approved new rate increases in January 2019
- Completed construction of the Recycled Water pipeline to serve the Stanford in Redwood City Campus
- Kicked off the Americans with Disabilities Act (ADA) Self Evaluation and Transition Plan project
- Translated City communication materials into Chinese and Spanish to inform the public about the City’s minimum wage, tenant protections laws, smoking ban and the transition to district elections
- Supported the City’s transition to district-based City Council elections by facilitating community forums, community meetings, public hearings and discussions with Neighborhood Associations
- Negotiated and executed a three-year agreement to provide communications services on behalf of the Port of Redwood City
- Proposed a reorganization and increased resources to address the City Council’s focus on housing
- Hosted three management forums for management employees to support and enhance leadership development
CITYWIDE ACCOMPLISHMENTS

HOUSING

- Collected Transient Occupancy Tax (TOT) on vacation rentals through Airbnb for the first time and dedicated proceeds to affordable housing
- Identified funding opportunities to provide City affordable housing funds to support the construction of 145 affordable housing units
- Increased homeless outreach efforts by 33 percent using the City’s multi-disciplinary homeless outreach team to provide services to homeless community members. The Department made 69 shelter referrals, 13 temporary housing placements, 6 permanent housing placements and 524 homeless outreach citizen contacts in 2018
- Adopted an inclusionary housing ordinance requiring residential development containing at least 20 units to dedicate 20% of those units as affordable to moderate, low, and very low-income households
- Adopted renter protections requiring the offer of a one-year minimum lease terms as well as relocation assistance for qualified households displaced under specific conditions
- Reserved 375 units for affordable housing out of the 2,500 residential units allowed within the Downtown Precise Plan
- Dedicated City property and funding to the Arroyo Green project which will provide 117 units of senior housing at the very low income affordability level as well as an 8,000 square feet childcare center
- Updated the City’s Density Bonus ordinance to be consistent with State requirements, which allows developers to request concessions or waivers from development regulation in exchange for providing affordable units
- Rehabilitated and preserved over 150 affordable housing units in Redwood City, through three housing projects, including the long awaited rebuild of Hallmark Apartments (531 Woodside Road), a 72-unit affordable housing complex damaged by a fire in 2013
- Updated the City’s Accessory Dwelling Unit (ADU) ordinance to be consistent with State requirements, resulting in the approval of 41 ADUs in 2018
- Received a Home for All grant to sponsor a program of community conversations about affordable housing issues and developed funding criteria for the assessment of future projects
- Allocated $6 million of affordable housing funds to advance key housing projects which will create 297 low or very low-income level housing units
- Supported the production of affordable and market rate housing including building 2,702 total residential units with 70 of these units affordable. Between 2015 and 2018, another 1,859 units were constructed, including 122 affordable
- Adopted inclusionary zoning requirements to dedicate developer fees and require affordable housing units to be built within new market rate housing developments
- Utilized the Home for All Initiative’s community conversations on housing as a model for community conversations on other major issues
PUBLIC SAFETY

- Achieved the prestigious Public Protection Classification (PPC) rating of “Class 1”, the first agency in the County to receive this ranking, putting the Redwood City Fire Department in the top 1% in the nation
- Implemented a program reducing exposure of fire personnel to cancerous and other hazardous environments
- Implemented annual screening of fire personnel for early detection of cancer and other occupational diseases
- Launched a successful Junior Fire Academy to support teen exposure to the fire service
- Provided an extensive public education program to reduce the amount of illegal fireworks use and reduced the amount of community complaints during 2018 New Year’s Eve
- Completed a shared service approach to CERT program management with the County of San Mateo Office of Emergency Services by creating a dedicated position to lead CERT programs in Redwood City and conducted one CERT class
- Implemented a Social Host Ordinance to reduce the illegal use of fireworks in the community by holding property owners accountable
- Experienced a decrease in Reported Part 1 Crimes (murder and non-negligent homicide, rape, robbery, aggravated assault, burglary, motor vehicle theft, larceny-theft, and arson) by 11.85% in 2018
- Expanded the Police Department’s ability to interact with subjects in crisis and effectively resolve crisis situations by training 84% of Police officers in Crisis Intervention Training (CIT)
- Conducted the first Teen Citizen Police Academy program with 25 graduates
- Conducted one English language and one Spanish language Citizen Police Academy
- Expanded the City’s tattoo removal program to include survivors of domestic violence and human trafficking
- Worked with stakeholders at Sequoia Stations and the adjacent transit hub to ensure public safety through the Project Safe program
- Completed the first phase of Security Enhancements in City Facilities. The first phase focused around converting various areas throughout the facility into refuge rooms for staff in the event an active assailant incident were to occur
- Contracted with the San Mateo County Narcotics Task Force and San Mateo County Vehicle Theft Task Force and the Town of Atherton to provide fleet services
- Awarded a bid for construction of the City’s California Water Tank, Pump Station and Transmission Main Project
CITYWIDE ACCOMPLISHMENTS

TRANSPORTATION

- Implemented the Citywide Transportation Plan recommendations to guide funding decisions in the annual and Five-Year Capital Improvement Program
- Started construction of the US Highway 101 Pedestrian Undercrossing
- Completed the Streetcar and Transit Center Studies and began the community engagement process
- Issued a Request for Proposal for design and construction of a Downtown Parking Guidance System
- Implemented the interim “Peninsula Bikeway”, a north-south bicycle route through Redwood City, and initiate planning for a long-term route as an initiative of the Manager’s Mobility Partnership, a multi-jurisdictional partnership to improve mobility
- Completed Alameda De Las Pulgas Sidewalk improvements
- Constructed Middlefield/Woodside Road pedestrian enhancements
- Began the construction on the Middlefield Utility Undergrounding Project
- Completed the Hudson Street Bicycle and Pedestrian Improvement Project
- Completed the Kennedy Safe Routes to School project
- Completed Safe Routes to School Project at six Redwood City School District Schools
- Approved design of the Hopkins Avenue Traffic Calming Pilot Project
- Hired a consultant to design digital wayfinding parking in collaboration with the Redwood City Improvement Association (RCIA)